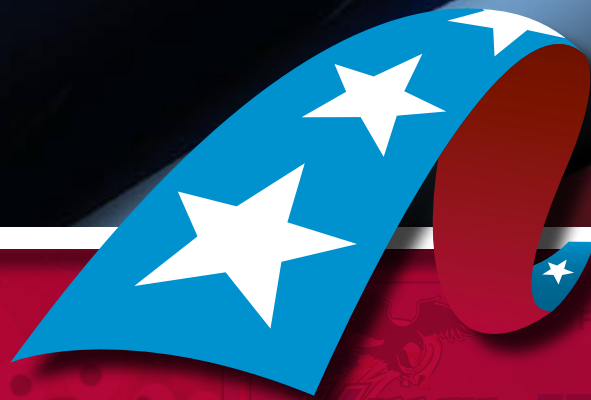


America's source for
**LABELS
& STICKERS**

**ELLS
KERS**



**Look Inside for the
Labels You Need:**

- Fastship Labels
- 4-Color Process
- Prime Labels
- Durable Labels
- Bumper Stickers
- Laser/Inkjet Sheets
- Shipping/Mailing Labels
- Static Cling Labels
- Tamper Evident
- Hot Foil Stamped
- Blind Embossed
- Special Shapes
- Variable Imaging Labels
- And Many More...

2010 CATALOG

Why We're America's Choice for Custom-Printed Labels and Stickers:



Value

Competitively priced with no hidden charges.

No charge for:

- Typesetting
- Reverses
- Enlargements
- Reductions
- Curved Type

Fast Turnaround

Most orders are printed and shipped within 48 hours.

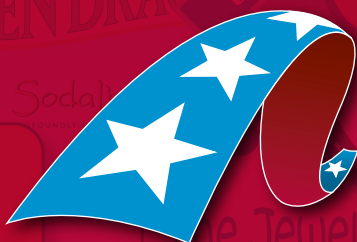
See each page for delivery notes.

Service

We promise your orders are done right...right on time.

Quality

Whether you need 250 or millions of labels, you can count on quality that sticks.



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We Print What You Create!

It's as easy as...

1

Select Your Size or Shape

Don't see your size and shape? Just ask, we have thousands available.

2

Select Your Type Style

- | | | |
|-------------------------------------|-------------------------------|--------------------------------|
| 1 Avant Garde | 8 Helvetica Extra Bold | 15 Cooper Black |
| 2 Avant Garde Bold | 9 Souvenir | 16 Chancery |
| 3 Helvetica Medium Condensed | 10 Souvenir Bold | 17 Friz Quadrata |
| 4 Helvetica Bold Condensed | 11 Times Roman | 18 Brush Script |
| 5 Helvetica Medium | 12 Times Italic | 19 Palatino |
| 6 Helvetica Medium Italic | 13 Times Bold | 20 Tiffany |
| 7 Helvetica Bold | 14 Times Bold Italic | 21 Adobe or Corel Fonts |

3

Create Your Artwork

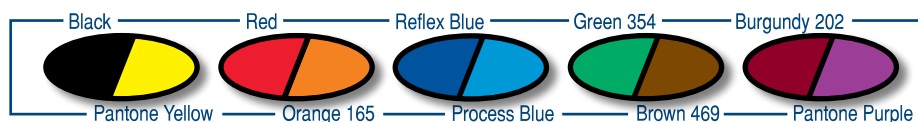
Use one of our accepted electronic art programs to create your artwork or send us a hard copy or fax and we will typeset your artwork for you.

Please send in a copy of all original electronic artwork to help expedite order process.

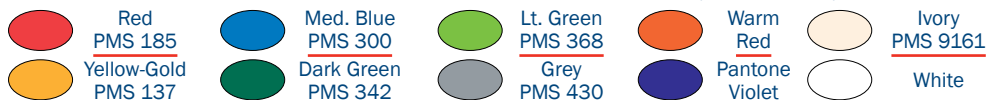
4

Select Your Ink Color(s)

Ten Standard Ink Colors at No Extra Charge*

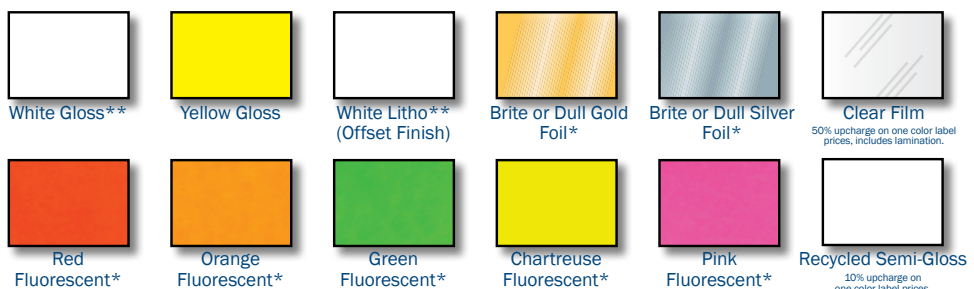


Ten Non-Standard Ink Colors Available (\$12.00 each)



5

Select Your Standard Label Material



***These two materials are available with permanent or removable adhesive (specify removable when ordering).*

*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.

FASTSHIP

One Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses

Ships In

48 Hours

Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

PACKING LIST ENCLOSED

#9 →
3/4" x 1 3/4"

PART _____ OF _____

#5 →
1 1/4" x 2"

#6 →
1 1/4" x 1 1/4"

#10 →
3/4" x 2"

#11 →
1" x 2"

100% Q.A. INSPECTED
BY _____ DATE _____

#12 →
3/4" x 2 1/2"

#13 →
1" x 2 1/2"

#1 →
1/2" x 1"

#3 →
3/4" x 1 1/4"

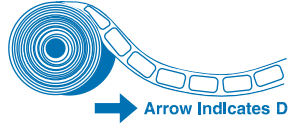
#2 →
1/2" x 1 1/2"

3 Evening Rental

#7 →
1 3/4" x 1 3/4"

#8 →
1 1/4" x 1 3/4"

The Bean Bag Store
www.thebeanbagstore.com
612-861-0102

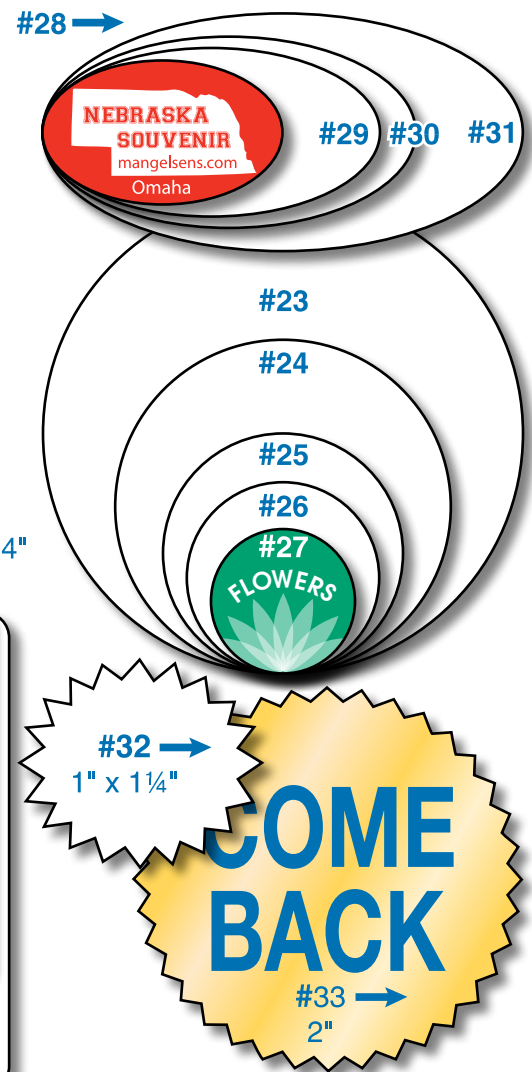
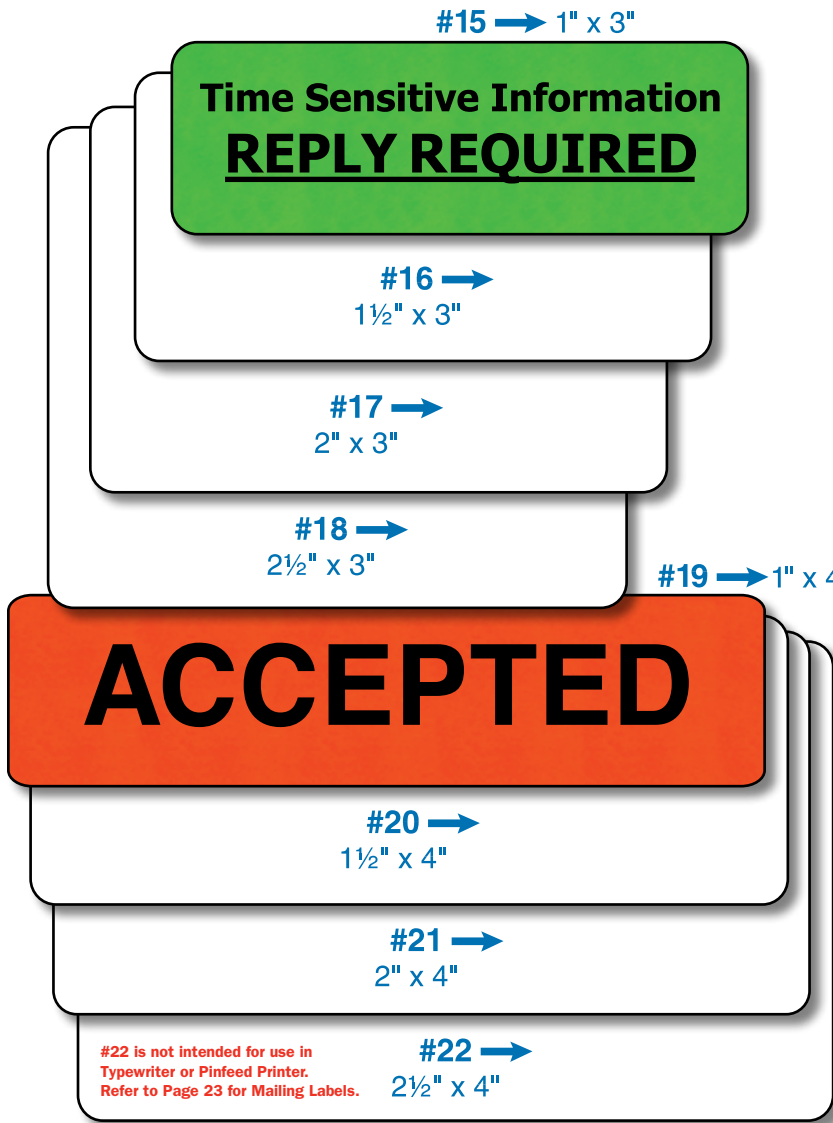


→ Arrow Indicates Direction of Unwind

#14 →
1 1/4" x 2 1/2"

Retail Pricing Per 1,000(M) Labels (10A)

SPECIFICATIONS			QUANTITY											ASK FOR A QUOTE
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+	
1	1/2" x 1"	RECTANGLE	34.24	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98		
2	1/2" x 1 1/2"	RECTANGLE	34.24	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98		
3	3/4" x 1 1/4"	RECTANGLE	34.24	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98		
4	1" x 1 1/4"	RECTANGLE	35.80	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22		
5	1 1/4" x 2"	RECTANGLE	38.06	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80		
6	1 1/4" x 1 1/4"	SQUARE	35.80	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22		
7	1 3/4" x 1 3/4"	SQUARE	41.08	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.90		
8	1 1/4" x 1 3/4"	RECTANGLE	38.06	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80		
9	3/4" x 1 3/4"	RECTANGLE	35.80	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22		
10	3/4" x 2"	RECTANGLE	35.80	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22		
11	1" x 2"	RECTANGLE	38.06	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80		
12	3/4" x 2 1/2"	RECTANGLE	35.80	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22		
13	1" x 2 1/2"	RECTANGLE	38.06	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80		
14	1 1/4" x 2 1/2"	RECTANGLE	41.08	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.90		



Retail Pricing Per 1,000(M) Labels (10A)

SPECIFICATIONS			QUANTITY										
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
15	1" x 3"	RECTANGLE	41.08	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
16	1½" x 3"	RECTANGLE	44.56	51.12	60.14	52.12	44.88	33.66	24.68	20.34	19.52	16.28	
17	2" x 3"	RECTANGLE	48.92	56.94	66.98	60.58	52.74	40.40	29.18	25.96	24.92	20.78	
18	2½" x 3"	RECTANGLE	52.64	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	22.44	
19	1" x 4"	RECTANGLE	44.56	51.12	60.14	52.73	44.88	33.66	24.68	20.34	19.52	16.28	
20	1½" x 4"	RECTANGLE	48.92	56.94	66.98	60.58	52.74	40.40	29.18	25.96	24.92	20.78	
21	2" x 4"	RECTANGLE	52.64	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	24.48	
22	2½" x 4"	RECTANGLE	57.58	70.30	82.70	78.54	68.44	54.98	41.52	39.28	37.70	31.42	
23	2½" DIA	CIRCLE	52.64	62.76	73.84	67.32	59.48	46.00	33.18	29.90	27.80	23.64	
24	1¾" DIA	CIRCLE	41.08	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
25	1¼" DIA	CIRCLE	35.80	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
26	1" DIA	CIRCLE	34.24	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98	
27	¾" DIA	CIRCLE	34.24	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98	
28	¾" x 1¼"	OVAL	35.80	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
29	⅞" x 1¾"	OVAL	38.06	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
30	1" x 2"	OVAL	38.06	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
31	1¼" x 2½"	OVAL	41.08	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
32	1" x 1¼"	STARBURST	41.08	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
33	2" DIA	SUNBURST	52.64	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	22.44	

A
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RECTANGLES

Round Corners

One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#1 → ½" x 1"



#5 → 1¼" x 2"



#2 → ½" x 1½"



#8 → 1¼" x 1¾"



#9 → ¾" x 1¾"



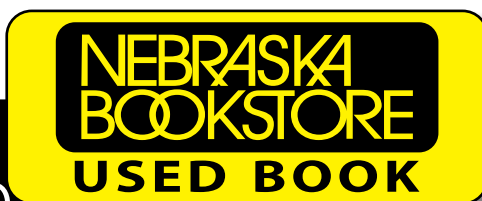
#11 → 1" x 2"



#10 → ¾" x 2"



#13 → 1" x 2½"



#14 → 1¼" x 2½"



#15 → 1" x 3"



#43 → ¾" x 1½"



#19 → 1" x 4"

#45 → 1" x 1½"



#48 → 1¼" x 3½"



#146 → ½" x 3"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#50 → 1" x 5"



Retail Pricing Per 1,000(M) Labels (9A)

SPECIFICATIONS			QUANTITY									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¼" x ¾"	841	RECTANGLE	45.80	53.86	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
¼" x 1½"	232	RECTANGLE	46.52	54.78	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
⅜" x 1¼"	667	RECTANGLE	46.52	54.78	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
½" x 1"	1	RECTANGLE	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98	
½" x 1½"	2	RECTANGLE	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98	
½" x 2"	702	RECTANGLE	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
½" x 2¼"	1253	RECTANGLE	45.80	53.86	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
½" x 2¾"	756	RECTANGLE	46.52	54.78	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
½" x 3"	146	RECTANGLE	46.52	54.78	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
⅝" x 2⅝"	44	RECTANGLE	42.92	50.50	43.22	35.68	27.84	21.90	15.72	15.08	12.58	
¾" x 1¼"	3	RECTANGLE	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98	
¾" x 1½"	43	RECTANGLE	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
¾" x 1¾"	9	RECTANGLE	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
¾" x 2"	10	RECTANGLE	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
¾" x 2½"	12	RECTANGLE	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
¾" x 3"	635	RECTANGLE	46.52	54.78	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
⅞" x 2⅞"	732	RECTANGLE	45.80	53.86	46.00	38.16	28.06	22.44	16.12	15.50	12.96	
⅞" x 3⅞"	742	RECTANGLE	51.10	60.18	52.74	44.88	33.66	24.68	20.30	19.48	16.32	
1" x 1¼"	4	RECTANGLE	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
1" x 1½"	45	RECTANGLE	45.78	53.86	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
1" x 2"	11	RECTANGLE	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
1" x 2½"	13	RECTANGLE	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
1" x 3"	15	RECTANGLE	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
1" x 4"	19	RECTANGLE	51.12	60.14	52.74	44.88	33.66	24.68	20.34	19.52	16.28	
1" x 5"	50	RECTANGLE	62.76	73.84	67.32	59.48	46.00	31.42	29.46	28.28	23.56	
1¼" x 1¾"	8	RECTANGLE	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
1¼" x 2"	5	RECTANGLE	41.50	48.82	41.50	33.66	25.82	20.20	14.74	14.14	11.80	
1¼" x 2½"	14	RECTANGLE	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.90	
1¼" x 2¾"	611	RECTANGLE	56.92	67.00	60.60	52.74	40.40	29.18	25.92	24.90	20.82	
1¼" x 3½"	48	RECTANGLE	60.86	71.58	65.08	57.22	43.76	30.30	28.06	26.94	22.44	
1¼" x 5½"	1153	RECTANGLE	80.48	100.78	87.72	75.38	57.12	41.62	36.92	32.24	28.26	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

ASK FOR A QUOTE



100% North Shore Oahu

#232 → ¼" x 1½"

#756 → ½" x 2¾"

*Terracotta Garden Ornaments
Handmade by The Harland Family*

Sign Here →

#635 → ¾" x 3"

CAUTION
Seatback must be in down and locked position before stowing. Failure to do so will result in damage to seatback.

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#702 → ½" x 2"

#1253 → ½" x 2¼"

Just Sold

barealty.com

Variety Pack

#1153 → 1¼" x 5½"

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

RECTANGLES

Round Corners

One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

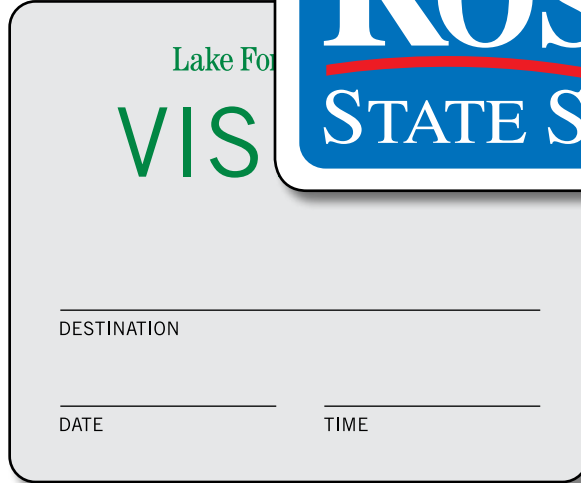
*See General Information on pages 34-35 for full details.

#49 → 1½" x 2½"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#172 → 2" x 3½"



3010 WEST FAIDLEY
 GRAND ISLAND, NEBRASKA 68803
 PHONE 308.382.4440
 FAX 308.382.9565
 www.drstec.com

#21 → 2" x 4"



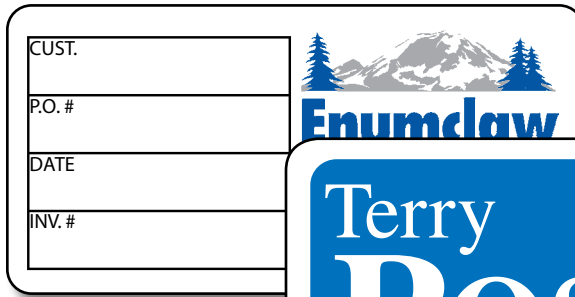
#20 → 1½" x 4"



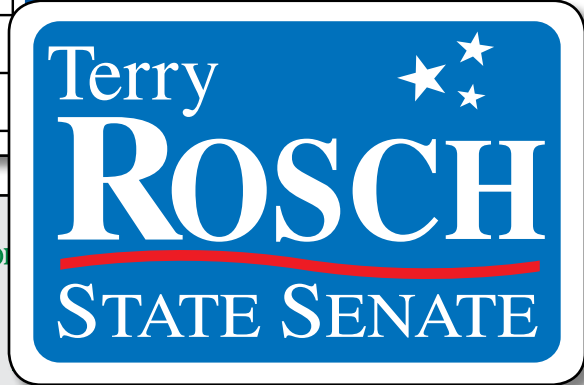
#22 → 2½" x 4"

#22 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 23 for Mailing Labels.

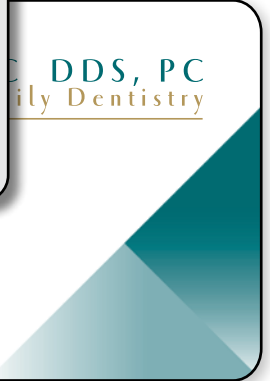
#16 → 1½" x 3"



#17 → 2" x 3"



#18 → 2½" x 3"



Retail Pricing Per 1,000(M) Labels (9A)

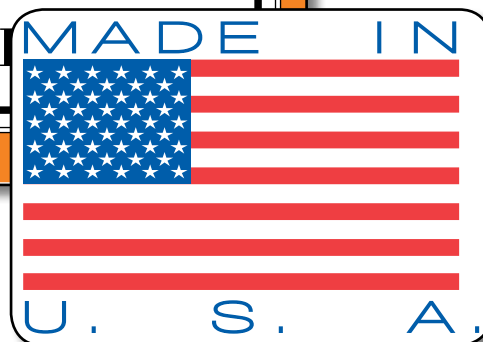
SPECIFICATIONS			QUANTITY									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1½" x 2½"	49	RECTANGLE	56.94	66.98	60.60	52.74	40.40	29.18	25.96	24.92	20.78	A S K F O R A Q U O T E
1½" x 3"	16	RECTANGLE	51.12	60.14	52.12	44.88	33.66	24.68	20.34	19.52	16.28	
1½" x 3½"	1310	RECTANGLE	60.90	71.60	65.08	57.22	43.76	30.30	28.06	26.94	22.44	
1½" x 4"	20	RECTANGLE	56.94	66.98	60.60	52.74	40.40	29.18	25.96	24.92	20.78	
1½" x 4¾"	583	RECTANGLE	80.48	100.78	87.72	75.38	57.12	41.62	36.92	32.24	28.26	
1¾" x 2½"	451	RECTANGLE	56.92	67.02	60.60	52.74	40.40	29.18	25.92	24.90	20.82	
1¾" x 4"	781	RECTANGLE	70.28	82.72	78.54	68.44	54.98	41.52	39.28	37.74	31.42	
2" x 3"	17	RECTANGLE	56.94	66.98	60.60	52.74	40.40	29.18	25.96	24.92	20.78	
2" x 3½"	172	RECTANGLE	60.78	71.80	65.90	57.94	43.78	30.46	27.10	25.90	23.44	
2" x 4"	21	RECTANGLE	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	24.48	
2" x 5"	3066	RECTANGLE	80.48	100.78	87.72	75.38	69.78	48.76	44.58	40.40	36.72	
2" x 6"	393	RECTANGLE	89.36	112.00	97.52	83.74	78.34	56.82	54.58	52.34	43.66	
2¾" x 4"	890	RECTANGLE	70.28	82.72	78.54	68.44	54.98	41.52	39.28	37.74	31.42	
2½" x 3"	18	RECTANGLE	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	22.44	
2½" x 4"	22	RECTANGLE	70.30	82.70	78.54	68.44	54.98	41.52	39.28	37.70	31.42	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



Arrow Indicates Direction of Unwind



#393 →
2" x 6"



#451 →
1¾" x 2½"



#781 →
1¾" x 4"



#1310 →
1½" x 3½"



#3066 →
2" x 5"

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

RECTANGLES

Round Corners

One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#51 → 3" x 4"

#51 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 23 for Mailing Labels.

#52 → 3" x 5"

#52 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 23 for Mailing Labels.

#53 → 4" x 5"

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#53 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 23 for Mailing Labels.

Retail Pricing Per 1,000(M) Labels (9A)

SPECIFICATIONS			QUANTITY									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
3" x 4"	51	RECTANGLE	71.42	84.16	71.82	65.66	56.10	44.88	44.34	43.76	36.48	ASK FOR A QUOTE
3" x 5"	52	RECTANGLE	83.94	98.74	83.04	70.14	60.60	47.12	46.00	44.88	43.08	
3" x 6"	736	RECTANGLE	99.36	124.44	108.32	93.14	87.00	63.14	60.60	58.14	48.46	
4" x 5"	53	RECTANGLE	96.70	114.34	99.96	89.16	84.46	65.08	61.72	59.24	49.38	
4" x 6"	54	RECTANGLE	110.36	138.22	120.36	103.44	96.70	70.14	67.32	64.64	53.86	
5" x 6"	992	RECTANGLE	140.86	165.76	130.36	116.18	100.16	85.18	79.26	73.44	68.44	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



Arrow Indicates Direction of Unwind

#54 → 4" x 6"

Buckle up!



THYME IN THE

#992 →
5" x 6"

#736 →
3" x 6"

ShireConnect

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

702.305.6444

SQUARES

Round Corners

One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

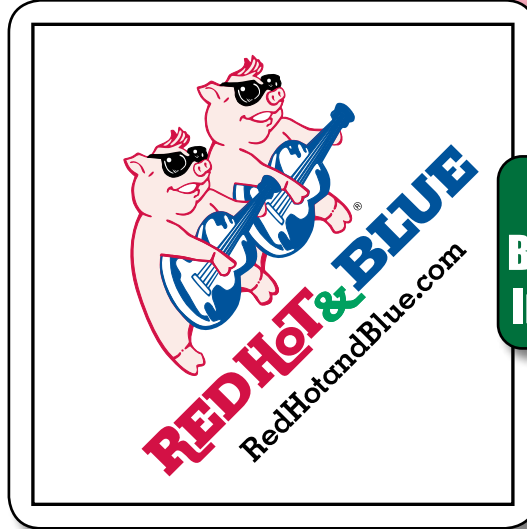


#6
1 1/4" x 1 1/4"



#7 1 3/4" x 1 3/4"

#46 2 3/4" x 2 3/4"



**Light
Bulbs Not
Included**

#388
1" x 1"

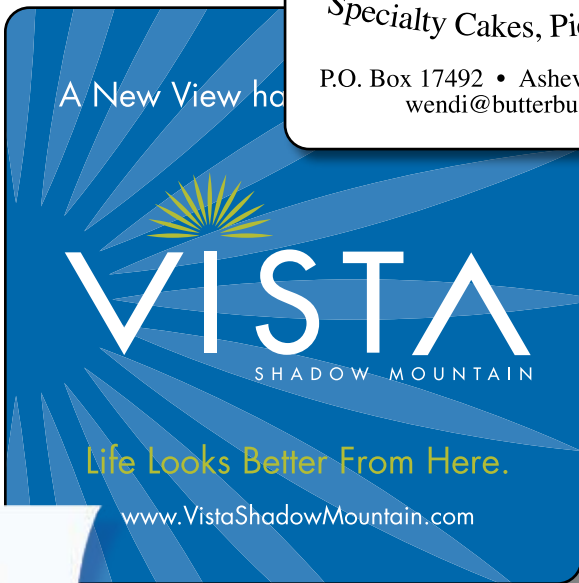
#47
2 1/2" x 2 1/2"

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



#171
2" x 2"

#193 3" x 3"



#201 3 1/4" x 3 1/4"

Retail Pricing Per 1,000(M) Labels (9A)

SPECIFICATIONS			QUANTITY									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" x ½"	965	SQUARE	46.52	54.68	46.00	38.16	28.06	22.44	16.12	15.40	12.86	A S K F O R A Q U O T E
¾" x ¾"	403	SQUARE	48.04	56.52	48.26	39.98	29.38	23.56	18.56	16.22	13.58	
1" x 1"	388	SQUARE	42.92	50.50	43.22	35.68	27.84	21.90	15.72	15.08	12.58	
1¼" x 1¼"	6	SQUARE	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
1½" x 1½"	582	SQUARE	48.04	56.56	48.32	40.08	29.46	23.56	18.56	16.26	13.58	
1¾" x 1¾"	7	SQUARE	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.90	
2" x 2"	171	SQUARE	56.94	66.98	60.60	52.74	40.40	29.18	25.96	24.92	20.78	
2¼" x 2¼"	803	SQUARE	62.00	72.94	67.32	59.48	46.00	31.42	29.46	28.28	23.56	
2½" x 2½"	47	SQUARE	62.00	72.94	67.32	59.48	46.00	31.42	29.46	28.28	23.56	
2¾" x 2¾"	46	SQUARE	65.10	76.58	70.42	62.44	48.32	32.98	30.94	29.68	24.76	
3" x 3"	193	SQUARE	68.34	80.42	74.22	65.58	50.72	34.64	32.48	31.18	25.98	
3¼" x 3¼"	201	SQUARE	78.54	92.42	85.28	75.38	58.24	39.78	37.34	35.80	29.78	
3½" x 3½"	234	SQUARE	90.28	106.18	98.02	86.60	66.92	45.70	42.84	41.12	34.18	
4" x 4"	473	SQUARE	96.70	120.88	102.00	85.38	69.56	58.46	56.00	49.58	43.76	
4½" x 4½"	897	SQUARE	111.18	138.92	117.30	98.12	79.98	67.12	64.36	56.92	50.30	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#234 3½" x 3½"



#897 4½" x 4½"

#403 ¾" x ¾"



#965 ½" x ½"



#582 1½" x 1½"



All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



#803 2¼" x 2¼"

#473 4" x 4"

Don't see your size or shape? Just ask!

CIRCLES

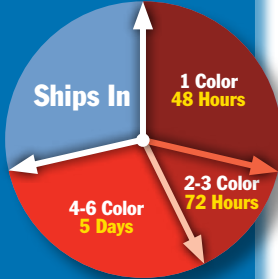
One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



- Bleeds (Ink to edge of label)\$12.00
- Screens*\$12.00
- Non-Standard Inks\$12.00
- PMS Color Match\$30.00
- Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

#23
2½"



#976
2¾"



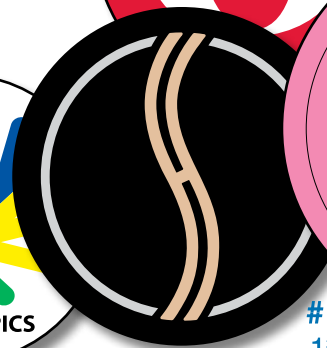
#57
2¾"



#55
1½"



#24
1¾"



#56
2"



#27
¾"

#26 1"



#25
1¼"



Retail Pricing Per 1,000(M) Labels (9A)

SPECIFICATIONS			QUANTITY									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" DIA	27	CIRCLE	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98	
1" DIA	26	CIRCLE	36.62	43.08	33.66	29.18	20.20	16.84	12.76	11.22	8.98	
1¼" DIA	25	CIRCLE	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
1½" DIA	55	CIRCLE	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
1¾" DIA	24	CIRCLE	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
2" DIA	56	CIRCLE	51.52	60.60	56.10	51.62	38.16	25.26	21.06	20.20	16.84	
2¾" DIA	57	CIRCLE	60.86	71.58	65.08	57.22	43.76	30.30	28.06	26.94	22.44	
2½" DIA	23	CIRCLE	62.76	73.84	67.32	59.48	46.00	33.18	29.90	27.80	23.64	
2¾" DIA	976	CIRCLE	63.80	74.76	68.96	61.00	47.00	38.16	36.82	35.38	29.46	
3" DIA	58	CIRCLE	64.94	75.16	71.20	62.40	48.00	40.40	38.46	35.90	30.36	
3¼" DIA	387	CIRCLE	71.52	84.16	78.54	70.14	57.84	42.64	41.08	39.38	33.66	
3½" DIA	59	CIRCLE	71.52	84.16	78.54	70.14	57.84	42.64	41.08	39.38	33.66	
3¾" DIA	60	CIRCLE	74.14	87.52	81.92	72.94	59.48	44.88	42.64	40.84	35.90	
4" DIA	61	CIRCLE	89.66	105.48	99.32	87.52	65.08	59.48	58.72	56.56	47.12	
4½" DIA	436	CIRCLE	121.18	142.50	128.22	111.08	85.88	70.38	68.76	66.92	58.34	
5" DIA	62	CIRCLE	152.60	179.52	157.08	134.64	106.60	81.36	78.74	77.18	69.56	
5½" DIA	1530	CIRCLE	156.58	184.12	144.84	129.14	111.28	94.56	88.14	81.60	75.98	
6" DIA	63	CIRCLE	190.74	224.40	201.96	179.52	134.64	112.20	107.72	100.98	89.76	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

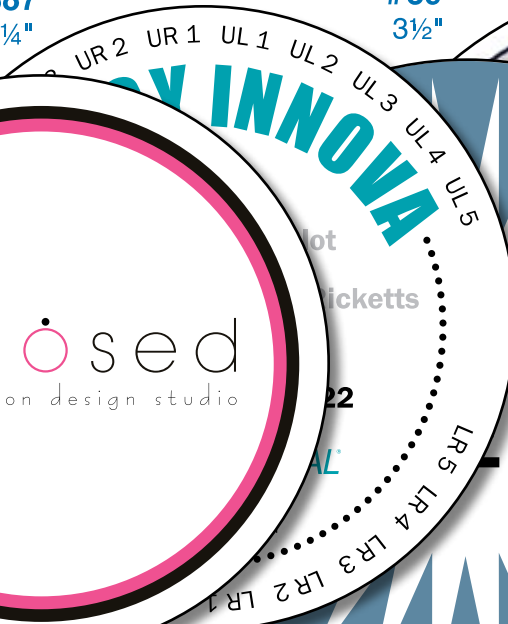
ASK FOR A QUOTE

#387
3 1/4"

#59
3 1/2"

#58
3"

#60
3 3/4"



#61
4"



#436
4 1/2"



#62
5"

#63
6"

All sizes on pages 10-11 are also available with 4-Color Process printing. See page 19 for details and pricing.

#1530
5 1/2"

OVALS

One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#30 → 1" x 2"



#31 → 1 1/4" x 2 1/2"



#64 → 1 7/16" x 2 3/16"



#930 → 1 3/4" x 2 1/2"



#1532 → 3/4" x 1 3/8"



#67 → 2 1/8" x 3 3/8"

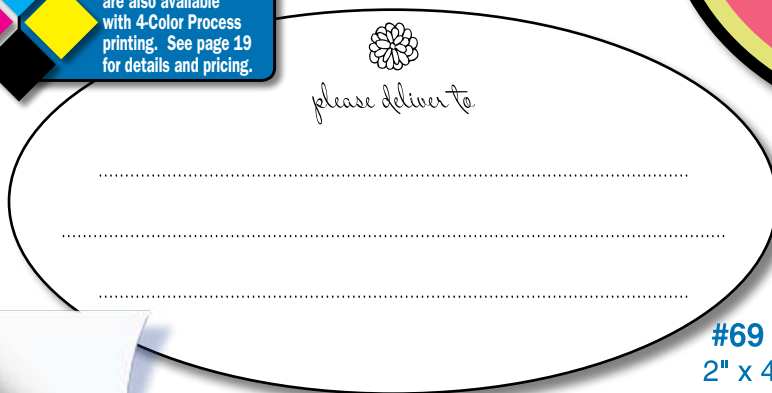


#66 → 1 7/8" x 2 7/8"



#68 → 2 1/2" x 3"

All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.



#69 → 2" x 4"



#330 → 1 1/2" x 2"

Retail Pricing Per 1,000(M) Labels (9A)

SPECIFICATIONS			QUANTITY									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" x 1¼"	28	OVAL	39.60	46.58	40.40	32.54	24.68	17.96	14.04	13.46	11.22	
⅞" x 1¾"	29	OVAL	41.50	48.82	41.52	33.66	25.82	20.20	14.74	14.14	11.80	
1" x 2"	30	OVAL	41.50	48.82	41.52	33.66	25.82	20.20	14.74	14.14	11.80	
1" x 2 ¹⁵ / ₁₆ "	65	OVAL	51.12	60.14	52.74	44.88	33.66	24.68	20.34	19.52	16.28	
1¼" x 2½"	31	OVAL	46.54	54.76	46.00	38.16	28.06	22.44	16.14	15.48	12.92	
1 ⁷ / ₁₆ " x 2 ³ / ₁₆ "	64	OVAL	51.12	60.14	52.74	44.88	33.66	24.68	20.34	19.52	16.28	
1½" X 2"	330	OVAL	51.12	60.14	52.74	44.88	33.66	24.68	20.34	19.52	16.28	
1⅝" x 3"	807	OVAL	56.94	66.98	60.60	52.74	40.40	29.18	25.96	24.92	20.78	
1¾" x 2½"	930	OVAL	56.94	66.98	60.60	52.74	40.40	29.18	25.96	24.92	20.78	
1 ⁷ / ₈ " x 2 ⁵ / ₈ "	66	OVAL	56.94	66.98	60.60	52.74	40.40	29.18	25.96	24.92	20.78	
2" x 3"	1292	OVAL	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	22.44	
2" x 4"	69	OVAL	70.30	82.70	78.54	68.44	54.98	41.52	39.28	37.70	31.42	
2 ⁵ / ₈ " x 3 ⁵ / ₈ "	67	OVAL	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	22.44	
2½" x 3"	68	OVAL	62.76	73.84	67.32	59.48	46.00	31.42	28.06	26.94	22.44	
3" x 4"	1459	OVAL	79.66	100.78	87.22	71.20	62.74	45.60	41.62	37.74	34.38	
3" x 5"	927	OVAL	93.02	116.38	94.16	82.02	71.82	55.50	50.60	45.80	41.42	
¾" X 1⅝"	1532	MINI OVAL	46.62	53.96	46.62	38.76	30.92	25.30	19.80	19.28	16.94	
1⅝" X 2"	1533	STD OVAL	51.62	59.88	51.10	43.26	33.16	27.54	21.22	20.60	18.06	
1½" X 2 ¹³ / ₁₆ "	1534	MAXI OVAL	56.20	65.18	57.84	49.98	38.76	29.78	25.40	24.58	21.32	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

A
S
K

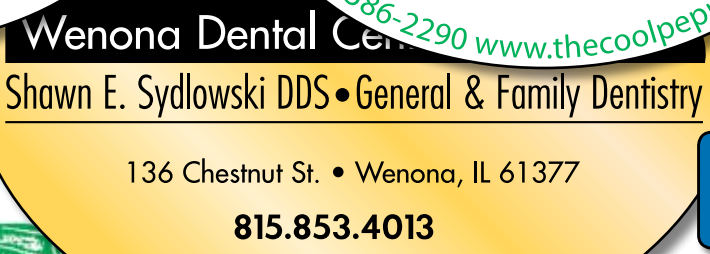
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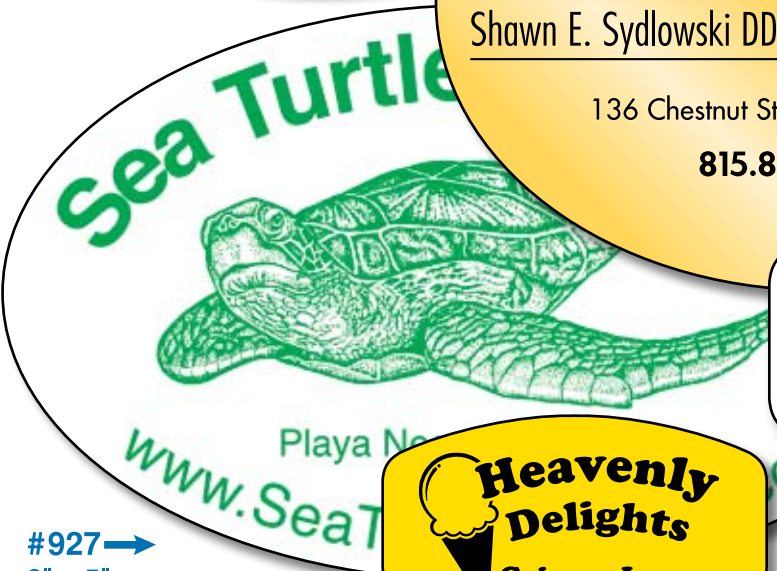
#807 → 1⅝" x 3"

#1292 → 2" x 3"

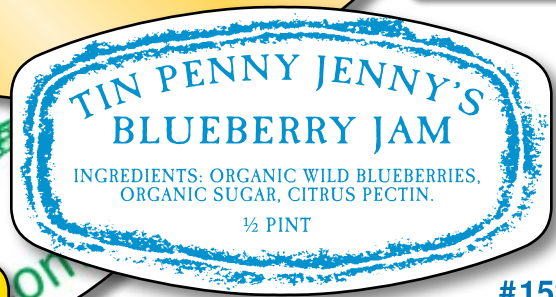


#1459 → 3" x 4"

All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.



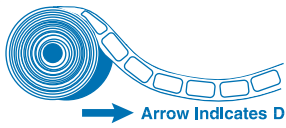
#927 → 3" x 5"



#1534 → 1½" x 2¹³/₁₆"



#1533 → 1⅝" x 2"



Don't see your size or shape? Just ask!

SQUARE CORNER Butt Cut Labels on Rolls

One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses†

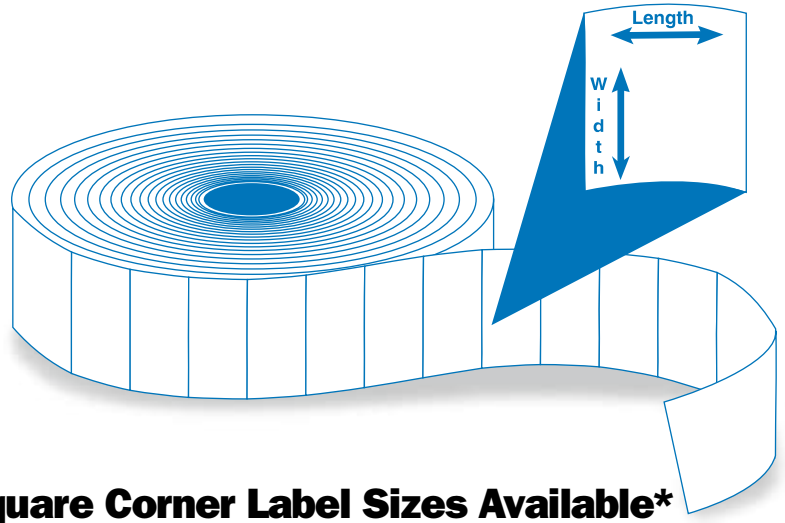


Bleeds (Ink to edge of label).....	N/A
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

† No bleeds allowed. If artwork contains a border or reverse, a 1/8" minimum, unprinted border is required on all sides.
*See General Information on pages 34-35 for full details.

Custom Printed Square Corner Butt Cut Labels on Rolls

Rectangles or squares with "no space" between labels. Leave 1/16" unprinted area on all sides. Bleeds are not available.



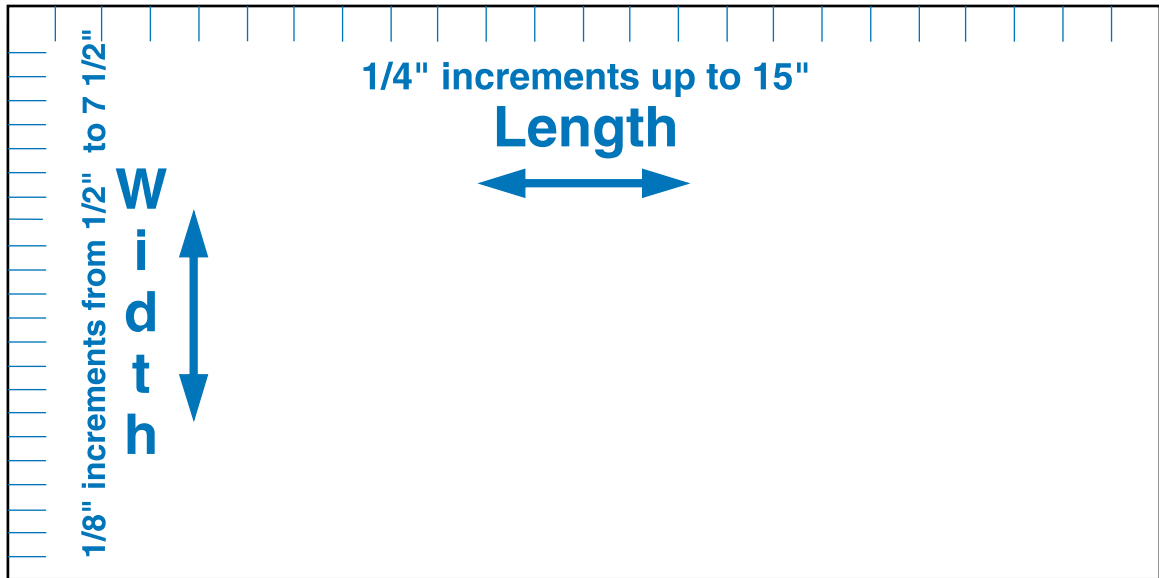
Square Corner Label Sizes Available*

Available Width: From 1/2" to 7 1/2" in 1/8" increments**

Available Length: From 1/4" to 15" in 1/4" increments

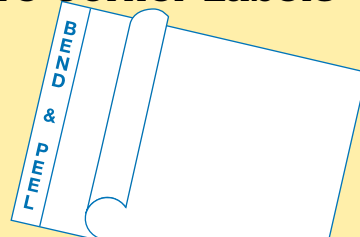
*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

**For widths narrower than 1/2" add setup charge – inquire about cost.



Individually Sheeted Square Corner Labels

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.



Ask For a Custom Quote!

How to Price Square Corner Labels *Conversion Chart*

Example:

You want to order 2,000 one color labels that measure 2½" (in width) x 4½" (in length)...

1. Convert inch measurements to decimals. (See Chart)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$91.80/M x 2 = \$183.60

1/8	.125
1/4	.250
3/8	.375
1/2	.500
5/8	.625
3/4	.750
7/8	.875

Bleeds Not Available

Retail Pricing Per 1,000(M) Labels (6A)

SQUARE INCH RANGE	QUANTITY						
	500 LOT	1M	2M	3M	5M	10M	10M+
up to 1 sq in	80.70	83.10	66.30	61.20	38.26	22.96	
1.1 - 2 sq in	80.70	83.10	66.30	61.20	38.26	22.96	
2.1 - 3 sq in	92.12	96.90	76.50	61.20	40.80	25.50	
3.1 - 4 sq in	96.90	102.00	76.50	63.76	41.82	28.06	
4.1 - 5 sq in	101.80	107.10	79.06	66.30	43.86	28.56	
5.1 - 6 sq in	106.60	112.20	81.60	66.30	45.90	30.60	
6.1 - 7 sq in	108.54	114.24	83.64	68.86	48.46	33.90	
7.1 - 8 sq in	110.48	116.28	86.70	71.40	51.00	36.72	
8.1 - 9 sq in	112.40	118.32	89.26	73.96	56.10	40.80	
9.1 - 10 sq in	114.34	120.36	91.80	76.50	58.66	42.84	
10.1 - 11 sq in	116.28	122.40	94.36	79.06	61.20	44.88	
11.1 - 12 sq in	118.22	124.44	96.90	81.60	63.76	46.92	
12.1 - 13 sq in	121.18	127.50	99.46	84.16	66.30	48.96	
13.1 - 14 sq in	123.12	129.54	102.00	85.42	67.30	49.70	
14.1 - 15 sq in	125.98	132.60	104.56	86.70	68.34	51.00	
15.1 - 16 sq in	130.88	137.70	107.10	89.26	70.38	53.04	
16.1 - 17 sq in	135.66	142.80	109.14	91.80	72.42	55.08	
17.1 - 18 sq in	138.12	145.36	111.18	94.36	74.46	58.66	
18.1 - 20 sq in	143.42	150.96	117.30	97.92	77.52	61.20	
20.1 - 22 sq in	149.24	157.08	127.50	102.00	81.60	65.28	
22.1 - 24 sq in	155.04	163.20	132.60	107.10	86.70	69.36	
24.1 - 26 sq in	160.86	169.32	138.72	112.20	92.82	74.46	
26.1 - 28 sq in	166.68	175.44	144.84	117.30	96.90	77.52	
28.1 - 30 sq in	174.42	183.60	153.00	126.48	103.02	85.68	
30.1 - 32 sq in	182.18	191.76	160.14	132.60	110.16	91.80	
32.1 - 34 sq in	189.92	199.92	167.28	140.76	116.28	96.90	
34.1 - 36 sq in	198.70	209.10	174.42	148.92	123.42	103.02	
36.1 - 38 sq in	205.44	216.24	180.54	155.04	130.56	108.12	
38.1 - 40 sq in	213.18	224.40	187.68	163.20	138.72	112.20	
40.1 - 42 sq in	218.98	230.52	193.80	167.28	142.80	114.24	
42.1 - 44 sq in	224.82	236.64	198.90	171.36	145.86	117.30	
44.1 - 46 sq in	232.56	244.80	200.94	174.42	149.94	120.36	
46.1 - 48 sq in	238.38	250.92	204.00	177.48	153.00	123.42	
48.1 - 50 sq in	243.28	256.02	209.10	181.56	158.10	126.48	
50.1 - 52 sq in	247.16	260.10	214.20	185.64	163.20	132.60	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

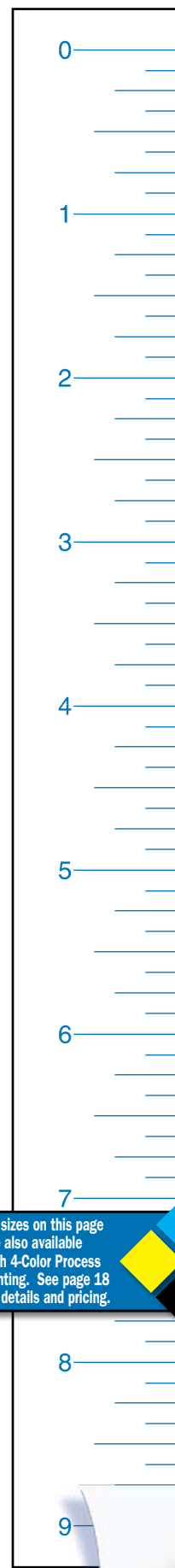
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OVER 52 SQUARE INCHES - ASK FOR A QUOTE



All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

4-COLOR PROCESS

4-Color Process Printing

Finished in Rolls on Your Choice of 6 Materials

- White Gloss
- White Litho (coated)
- White Film (indoor use)
- Clear Film (indoor use)
- Repositionable Ultra
- Semi-Gloss II*
- Recycled Semi-Gloss†

Ships In **72 Hours**

NO CHARGE FOR:

White Ink Back-Up Behind Art

Required for clear film.

Printing Plates

Bleeds (*Ink to edge of label*)

Protective Coating (UV or lamination)

Electronic PDF Proof

Note: Please allow two business days to produce a proof. Turnaround time begins once proof approval is received. An electronic PDF proof is provided automatically, if a proof is not required, it must be indicated on the order form or purchase order. See "Proofs Available" on page 35 for full details.

**Low tack indoor repositionable material. For best results, apply to paper, painted metal or glass. Pre-testing is always recommended, so please ask for samples.*



Rectangles Pricing
Page 17

Squares Pricing
Page 18

Square
Cornered
Pricing
Page 18

Circles Pricing
Page 19

Ovals Pricing
Page 19

†Recycled Semi-Gloss

Contains 30% Post Consumer Waste content. This supercalendered product comes with a brown liner and has a slight blue-grey tint to it.

4-Color Process Electronic File Preparation

Original files accepted in these applications:

Mac Applications:

- QuarkXPress™ (preferred Mac application)
- Freehand™
- Adobe® Applications Accepted:
 - Photoshop®
 - Illustrator®
 - Pagemaker®
 - InDesign®

PC Applications:

- CorelDRAW™ (preferred PC application)
- Adobe® Applications Accepted:
 - Photoshop®
 - Pagemaker®

We carry a large library of Adobe and Corel fonts.

Spot Colors:

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply – you will be notified prior to production.

For best results we prefer:

Mac/PC – The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. **Refer to the 4-Color Process Electronic File Form** for more info.

Prepress/Art Setup Information: (Very Important)

• Electronic art requirements:

- All artwork should be converted to CMYK – not RGB
- Include a 1/8" bleed where ink extends beyond die line
- Printing tolerance of +/- 1/64"

• Artwork should be to size.

No additional design or illustration will be done to the artwork.

• Screen will normally run 150 lines per inch (lpi).

For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.

• A color printout (preferred) or B/W separation of expected image is required. B/W composites are not acceptable.

Complete the 4-Color Process Electronic File Form which has a full list of specifications and important information.

Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.

4-Color Process Rectangles Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:

- Rectangle Die Outlines 2-7
- Square Die Outlines 8-9
- Circle Die Outlines 10-11
- Oval Die Outlines 12-13



PROUD TO BE A PRIMATE.

GreatApeTrust.org



Superior
www.superior.com



Redlines • Bluelines • Goldlines

714.649.2393 • WHITEWALLTIRES.CO

Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

SPECIFICATIONS				QUANTITY - Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+	
¼" x ¾"	841	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
¼" x 1½"	232	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
⅜" x 1¼"	667	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
½" x 1"	1	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
½" x 1½"	2	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
½" x 2"	702	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
½" x 2¼"	1253	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
½" x 2¾"	756	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
½" x 3"	146	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
⅝" x 2⅝"	44	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
¾" x 1¼"	3	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
¾" x 1½"	43	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
¾" x 1¾"	9	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
¾" x 2"	10	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
¾" x 2½"	12	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
¾" x 3"	635	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
⅞" x 2½"	732	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
⅞" x 3⅝"	742	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 1¼"	4	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 1½"	45	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 2"	11	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 2½"	13	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 3"	15	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 4"	19	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 5"	50	RECTANGLE	380.80	448.00	238.00	199.70	144.70	91.60		
1¼" x 1¾"	8	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1¼" x 2"	5	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1¼" x 2½"	14	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1¼" x 2¾"	611	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1¼" x 3½"	48	RECTANGLE	380.80	448.00	238.00	199.70	144.70	91.60		
1¼" x 5½"	1153	RECTANGLE	410.00	510.00	328.00	276.00	184.90	106.80		
1½" x 2½"	49	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1½" x 3"	16	RECTANGLE	312.80	420.00	238.00	179.70	117.80	70.80		
1½" x 3½"	1310	RECTANGLE	380.80	448.00	238.00	199.70	144.70	91.60		
1½" x 4"	20	RECTANGLE	390.00	468.00	298.00	256.00	184.90	106.80		
1½" x 4¾"	583	RECTANGLE	410.00	510.00	328.00	276.00	184.90	106.80		
1¾" x 2½"	451	RECTANGLE	380.80	448.00	238.00	199.70	144.70	91.60		
1¾" x 4"	781	RECTANGLE	410.00	510.00	328.00	276.00	184.90	106.80		
2" x 3"	17	RECTANGLE	390.00	468.00	298.00	256.00	164.12	91.60		
2" x 3½"	172	RECTANGLE	410.00	510.00	328.00	276.00	184.90	106.80		
2" x 4"	21	RECTANGLE	410.00	510.00	328.00	276.00	184.90	106.80		
2" x 5"	3066	RECTANGLE	420.00	528.00	328.00	294.00	189.36	108.80		
2" x 6"	393	RECTANGLE	420.00	530.00	342.00	294.00	193.56	123.70		
2¼" x 4"	890	RECTANGLE	420.00	528.00	328.00	294.00	189.36	108.80		
2½" x 3"	18	RECTANGLE	410.00	510.00	328.00	276.00	184.90	106.80		
2½" x 4"	22	RECTANGLE	420.00	528.00	328.00	294.00	189.36	108.80		
3" x 4"	51	RECTANGLE	420.00	528.00	328.00	294.00	189.36	108.80		
3" x 5"	52	RECTANGLE	420.00	530.00	342.00	294.00	193.56	123.70		
3" x 6"	736	RECTANGLE	420.00	530.00	345.00	308.00	193.56	124.90		
4" x 5"	53	RECTANGLE	480.00	670.00	403.00	331.00	229.00	175.80		
4" x 6"	54	RECTANGLE	585.00	710.00	471.00	341.00	235.00	181.00		
5" x 6"	992	RECTANGLE	590.00	720.00	485.00	351.00	240.00	192.00		
EACH ADDITIONAL INK COLOR CHARGE				50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

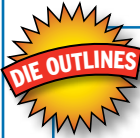
ASK FOR A QUOTE

Don't see your size or shape? Just ask!

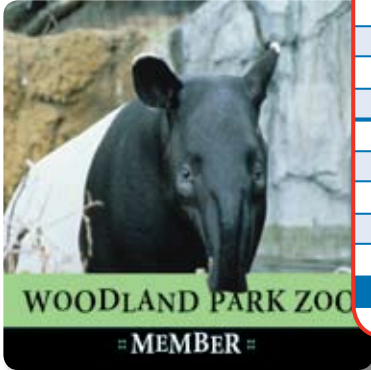
Turn the page for additional 4-Color Process Labels.

4-Color Process Squares Round Corners

- **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:
 Rectangle Die Outlines..... 2-7
 Square Die Outlines..... 8-9
 Circle Die Outlines..... 10-11
 Oval Die Outlines..... 12-13



SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (6A)							
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+	
½" x ½"	965	SQUARE	312.80	420.00	238.00	179.70	117.80	70.80		
¾" x ¾"	403	SQUARE	312.80	420.00	238.00	179.70	117.80	70.80		
1" x 1"	388	SQUARE	312.80	420.00	238.00	179.70	117.80	70.80		
1¼" x 1¼"	6	SQUARE	312.80	420.00	238.00	179.70	117.80	70.80		
1½" x 1½"	582	SQUARE	312.80	420.00	238.00	179.70	117.80	70.80		
1¾" x 1¾"	7	SQUARE	312.80	420.00	238.00	179.70	117.80	70.80		
2" x 2"	171	SQUARE	312.80	420.00	238.00	179.70	117.80	70.80		
2¼" x 2¼"	803	SQUARE	380.80	448.00	238.00	199.70	144.70	91.60		
2½" x 2½"	47	SQUARE	390.00	468.00	298.00	256.00	144.70	91.60		
2¾" x 2¾"	46	SQUARE	410.00	510.00	328.00	276.00	184.90	106.80		
3" x 3"	193	SQUARE	410.00	510.00	328.00	276.00	184.90	106.80		
3¼" x 3¼"	201	SQUARE	420.00	528.00	328.00	294.00	189.36	108.80		
3½" x 3½"	234	SQUARE	420.00	528.00	328.00	294.00	189.36	108.80		
4" x 4"	473	SQUARE	420.00	530.00	342.00	294.00	193.56	123.70		
4½" x 4½"	897	SQUARE	480.00	670.00	403.00	331.00	229.00	175.80		
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M		

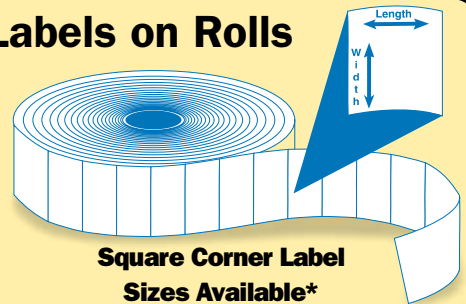
ASK FOR A QUOTE



4-Color Process Square Corner Butt Cut Labels on Rolls

SQUARE INCH RANGE	QUANTITY – Retail Pricing Per 1,000(M) Labels (6A)						
	500 LOT	1M	2M	3M	5M	10M	10M+
up to 5.0 sq in	419.00	492.80	261.80	219.70	138.80	83.90	
5.1 - 7.5 sq in	456.00	536.80	294.00	238.40	166.80	96.90	
7.6 - 10.5 sq in	495.00	582.40	340.00	270.00	190.80	108.80	
10.6 - 16.5 sq in	536.00	630.90	385.70	290.40	210.00	120.00	
16.6 - 20.5 sq in	621.00	730.00	420.00	325.00	225.00	148.00	
20.6 - 24.0 sq in	689.00	810.00	456.00	340.00	240.00	170.00	
24.1 - 28.0 sq in	748.00	880.00	500.00	380.00	265.00	180.00	
28.1 - 32.0 sq in	791.00	930.00	540.00	412.00	288.00	190.00	
32.1 - 36.0 sq in	833.00	980.00	580.00	448.00	310.00	210.00	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE



Square Corner Label
Sizes Available*

Available Width:
 From ½" to 7 ½" in ½" increments**

Available Length:
 From ¾" to 15" in ¼" increments

No Bleeds Available
See Page 14 For Details

Contact factory for custom sizes, larger square corner labels or labels on sheets.

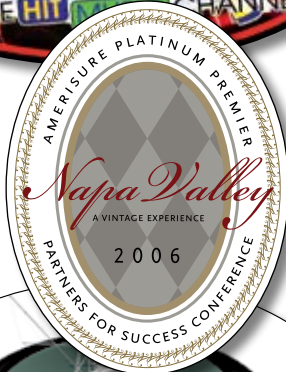
*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.
 **For widths narrower than ½" add setup charge – inquire about cost.

4-Color Process Circles & Ovals

- **FREE** Plates
- **FREE** PDF Proof
- **FREE** Protective Coating
- **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:
 Rectangle Die Outlines 2-7
 Square Die Outlines 8-9
Circle Die Outlines..... 10-11
 Oval Die Outlines..... 12-13



SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
¾" DIA	27	CIRCLE	312.80	420.00	238.00	179.70	117.80	70.80	
1" DIA	26	CIRCLE	312.80	420.00	238.00	179.70	117.80	70.80	
1¼" DIA	25	CIRCLE	312.80	420.00	238.00	179.70	117.80	70.80	
1½" DIA	55	CIRCLE	312.80	420.00	238.00	179.70	117.80	70.80	
1¾" DIA	24	CIRCLE	312.80	420.00	238.00	179.70	117.80	70.80	
2" DIA	56	CIRCLE	312.80	420.00	238.00	179.70	117.80	70.80	
2⅜" DIA	57	CIRCLE	380.80	448.00	238.00	199.70	144.70	91.60	
2½" DIA	23	CIRCLE	390.00	468.00	298.00	256.00	164.12	91.60	
2¾" DIA	976	CIRCLE	410.00	510.00	328.00	276.00	184.90	106.80	
3" DIA	58	CIRCLE	410.00	510.00	328.00	276.00	184.90	106.80	
3¼" DIA	387	CIRCLE	420.00	528.00	328.00	294.00	193.56	123.70	
3½" DIA	59	CIRCLE	420.00	528.00	328.00	294.00	193.56	123.70	
3¾" DIA	60	CIRCLE	420.00	530.00	342.00	294.00	193.56	123.70	
4" DIA	61	CIRCLE	420.00	530.00	342.00	294.00	193.56	123.70	
4½" DIA	436	CIRCLE	480.00	670.00	403.00	331.00	229.00	175.80	
5" DIA	62	CIRCLE	585.00	710.00	471.00	341.00	235.00	181.00	
5½" DIA	1530	CIRCLE	590.00	720.00	485.00	351.00	240.00	192.00	
6" DIA	63	CIRCLE	595.00	730.00	487.00	384.00	285.00	223.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE

ASK FOR A QUOTE

SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 1¼"	28	OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
⅞" x 1¼"	29	OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1" x 2"	30	OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1" x 2⅜"	65	OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1¼" x 2½"	31	OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1⅞" x 2⅜"	64	OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1½" x 2"	330	OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1⅝" x 3"	807	OVAL	380.80	448.00	238.00	199.70	144.70	91.60	
1¾" x 2½"	930	OVAL	380.80	448.00	238.00	199.70	144.70	91.60	
1⅞" x 2⅞"	66	OVAL	380.80	448.00	238.00	199.70	144.70	91.60	
2" x 3"	1292	OVAL	390.00	468.00	298.00	256.00	164.12	91.60	
2" x 4"	69	OVAL	410.00	510.00	328.00	276.00	184.90	106.80	
2⅝" x 3⅝"	67	OVAL	410.00	510.00	328.00	276.00	184.90	106.80	
2½" x 3"	68	OVAL	410.00	510.00	328.00	276.00	184.90	106.80	
3" x 4"	1459	OVAL	420.00	528.00	328.00	294.00	193.56	123.70	
3" x 5"	927	OVAL	420.00	530.00	345.00	308.00	193.56	124.90	
¾" x 1⅝"	1532	MINI OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1⅝" x 2"	1533	STD OVAL	312.80	420.00	238.00	179.70	117.80	70.80	
1½" x 2⅜"	1534	MAXI OVAL	380.80	448.00	238.00	199.70	144.70	91.60	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Don't see your size or shape? Just ask!

STANDARD Mailing Labels

One or Two Color Designs

- Available with Black Imprint
- Perforated On Rolls (Premium Matte Litho)
- Perforated and Pinfed-Fanfolded (Premium Matte Litho)
- Laser/Inkjet Sheets (Laser Litho)

NO CHARGE FOR:

- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type

Ships In

48 Hours

Borders/Reverses	N/A
Bleeds (Ink to edge of label).....	N/A
Screens*	\$12.00

Note: Personalized price includes up to four lines of copy with logo, printed in black in only.

*See General Information on pages 34-35 for full details.



Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Black Imprint for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

Rolls (R)

4" x 2¹⁵/₁₆"
 For Typewriters
 Premium Matte Litho
 500 Labels/Roll
 Perforated



Pinfed-Fanfolded (P)

4" x 2¹⁵/₁₆"
 For Computers
 Premium Matte Litho
 2,500 Labels/Box-Fanfolded
 Perforated and Pinfed



Laser Sheets (L)

4" x 3¹/₂" Six Labels Per Sheet
 For Laser/Inkjet Printers
 Laser Litho
 8¹/₂" x 11" Sheets
 250 Sheets/Box (1,500 Labels)



For Custom Mailing Labels see pages 22-23

ROLLS/FANFOLDED		QUANTITY – Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	STYLE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
4" x 2 ¹⁵ / ₁₆ "	NO IMPRINT	41.04	46.92	42.84	38.76	33.60	26.52	25.50	23.80	20.40	ASK FOR A QUOTE
4" x 2 ¹⁵ / ₁₆ "	PERSONALIZED	45.60	55.20	50.40	45.60	39.60	31.20	30.00	28.80	24.00	
JUMBO	NO IMPRINT	48.82	53.30	51.60	47.30	39.90	34.30	32.58	30.94	27.80	
JUMBO	PERSONALIZED	57.44	67.38	60.70	55.64	46.94	40.34	38.30	36.40	32.76	

LASER/INKJET SHEETS		QUANTITY – Retail Pricing Per 1,000(M) Sheets (6A)						
SIZE	STYLE	250 LOT	300 LOT	400 LOT	500 LOT	750 LOT	1M	1M+
4" x 3 ¹ / ₂ "	NO IMPRINT	64.00	80.00	90.00	105.00	152.00	191.00	ASK FOR A QUOTE
4" x 3 ¹ / ₂ "	PERSONALIZED	88.40	110.40	124.80	136.60	189.10	237.80	ASK FOR A QUOTE

250 laser/inkjet sheets weigh approximately 7 pounds – use this weight to calculate shipping costs.

Designs 340, 350, 360 & 370 are also available with a blue border. Please indicate your choice of border color on order form.



Imprint Area - 3/4" x 3 1/2"
340-R Roll
340-P Pinfed
340-L Laser Sheet



Imprint Area - 3/4" x 3 1/2"
350-R Roll
350-P Pinfed
350-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
360-R Roll
360-P Pinfed
360-L Laser Sheet



Imprint Area - 3/4" x 3 1/8"
370-R Roll
370-P Pinfed
370-L Laser Sheet



Imprint Area - 7/8" x 3 3/4"
380A-R Roll
380A-P Pinfed
380A-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
380B-R Roll
380B-P Pinfed
380B-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
380C-R Roll
380C-P Pinfed
380C-L Laser Sheet



Imprint Area - 7/8" x 3 1/4"
380D-R Roll
380D-P Pinfed
380D-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
380E-R Roll
380E-P Pinfed
380E-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
380F-R Roll
380F-P Pinfed
380F-L Laser Sheet



Imprint Area - 3/4" x 3 1/2"
380G-R Roll
380G-P Pinfed
380G-L Laser Sheet



Imprint Area - 7/8" x 3 1/8"
380H-R Roll
380H-P Pinfed
380H-L Laser Sheet



Imprint Area - 7/8" x 3 1/4"
380J-R Roll
380J-P Pinfed
380J-L Laser Sheet



Imprint Area - 3/4" x 3 1/2"
380K-R Roll
380K-P Pinfed
380K-L Laser Sheet



JUMBO - 5" x 3 15/16"
Imprint Area - 1" x 4 1/4"
420-R Roll
420-P Pinfed



CUSTOM Mailing Labels

One to Six Color Printing or 4-Color Process

Any Color On Premium Matte Litho Material

Perforated On Rolls

Perforated and Pinfed-Fanfolded

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....\$12.00

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match\$30.00

Standard Metallic & Fluorescent Inks*.....\$40.00

*See General Information on pages 34-35 for full details.

Custom Printed Mailing Labels

Create your own label using up to six colors or add an extra touch of class with 4-Color Process.



For Typewriters (T)
Premium Matte Litho
500 Labels/Roll
Perforated



For Computers (C)
Premium Matte Litho
2,500 Labels/Box-Fanfolded
Perforated and Pinfed

Please refer to page 16 for information regarding 4-Color Process artwork requirements.

4" x 2¹⁵/₁₆" ↑ #38T For Typewriters #38C For Computers



To:

RETURN POSTAGE GUARANTEED

Swiss - American INC

4200 Papin Street • St. Louis, MO 63110-1736

5" x 2¹⁵/₁₆" ↑ #39T For Typewriters #39C For Computers

4 1/4" x 3 3/8" ↑

#40T For Typewriters
#40C For Computers



5" x 3 15/16" ↑

#42T For Typewriters
#42C For Computers

Please refer to page 16 for information regarding 4-Color Process artwork requirements.



4" x 2 7/16" ↑

#41T For Typewriters
#41C For Computers

Retail Pricing Per 1,000(M) Labels (9A)

SPECIFICATIONS			QUANTITY									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
4" x 2 1/16"	41 T or C	MAILING	82.64	97.26	70.92	59.14	48.28	37.56	35.24	33.82	28.18	ASK FOR A QUOTE
4" x 2 5/16"	38 T or C	MAILING	91.88	108.12	78.78	66.54	53.36	40.66	39.00	37.42	31.20	
4 1/4" x 3 3/8"	40 T or C	MAILING	118.76	139.76	105.80	89.64	73.70	54.98	54.30	52.12	43.44	
5" x 2 5/16"	39 T or C	MAILING	111.10	130.76	95.18	80.40	64.46	49.20	47.94	46.02	38.36	
5" x 3 5/16"	42 T or C	MAILING	137.88	162.16	117.82	98.18	87.78	63.54	60.66	58.22	48.52	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	
4-COLOR PROCESS			Contact factory for a custom quote!									



→ Arrow Indicates Direction of Unwind

LASER/INKJET Sheets

One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 3 Materials

Laser Litho - Permanent

Laser Litho - Removable (15% upcharge)

Laser Semi-Gloss† (10% upcharge)

†not compatible with inkjet printers

Red or Green Laser Fluorescent (custom quote)

Laser Freezer (custom quote)

Laser Opaque (custom quote)

NO CHARGE FOR:

10 Standard Links

Printing Plates

Customer Supplied Art*

Modifying Art/Logo

Typesetting*

Curved Type

Borders/Reverses



Bleeds (Available only on certain sizes - please inquire) ...\$12.00

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match**\$30.00

Standard Fluorescent Inks *\$40.00

*See General Information on pages 34-35 for full details.

**PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

When ordering, please include:

1. Laser sheet number (example: L6)
2. Quantity of sheets (even 250s please)
3. Ink color(s), if any



Blank or Custom Printed

Produced on an 8 1/2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printer while maintaining excellent imaging and toner adhesion.

FREE sample sheets available - just ask!

<p>Drum Labels</p> <p>L1, 1-UP 8 1/2" x 11"</p>	<p>Pallet Labels</p> <p>L2, 2-UP 8 1/2" x 5 1/2"</p>	<p>Shipping Labels</p> <p>L3, 4-UP 4 3/4" x 5 1/2"</p>	<p>Shipping Labels</p> <p>L4, 8-UP 4 1/4" x 2 3/4"</p>
<p>Shipping Labels</p> <p>L5, 4-UP 4" x 5"</p>	<p>Shipping Labels</p> <p>L6, 6-UP 4" x 3 1/2"</p> <p>MOST POPULAR SIZE</p>	<p>Multiple Task Labels</p> <p>L7, 8-UP 4" x 2 1/2"</p>	<p>Shipping Labels</p> <p>L8, 10-UP 4" x 2"</p>
<p>Multiple Task Labels</p> <p>L9, 20-UP 4" x 1"</p>	<p>Multiple Task Labels</p> <p>L10, 10-UP 3 1/2" x 2"</p>	<p>Pricing Labels</p> <p>L11, 24-UP 1 3/8" Diameter</p>	<p>Address Labels</p> <p>L12, 30-UP 2 5/8" x 1"</p>
<p>CD Specials</p> <p>L14, 2-UP 4 5/8" Diameter</p>	<p>Multiple Task Labels</p> <p>L16, 30-UP 2.833" x 1"</p>	<p>Multiple Task Labels</p> <p>L17, 50-UP 1 1/2" x 1"</p>	<p>Multiple Task Labels</p> <p>L18, 15-UP 2 5/8" x 2"</p>
<p>Multiple Task Labels</p> <p>L19, 14-UP 4" x 1 1/2"</p>	<p>Multiple Task Labels</p> <p>L20, 80-UP 1 1/4" x 1/2"</p>	<p>Pricing Labels</p> <p>L21, 30-UP 1 1/2" Diameter</p>	<p>Circles</p> <p>L22, 15-UP 2" Diameter</p>
			<p>Circles</p> <p>L23, 12-UP 2 1/2" Diameter</p>

LASER SHEET SPECIFICATIONS	QUANTITY - Retail Pricing Per 1,000(M) Sheets (5A)				
	250 LOT	500 LOT	1M	2.5M	5M
BLANKS	64.22	92.62	150.36	123.92	110.32
1 COLOR PRINTING	167.48	218.86	258.06	189.68	146.48
2 COLOR PRINTING	235.98	275.60	325.80	256.64	200.76
4-COLOR PROCESS	Contact factory for a custom quote!				

For 3 or more colors - contact factory for a custom quote. Don't see what you need? Hundreds of other sizes available...please inquire.

250 sheets weigh approximately 7 pounds - use this weight to calculate shipping costs.

STATIC CLING

Or Ultra Removables

One to Six Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials
Semi-Clear Static Cling
White Static Cling
Clear or White Ultra Removable Film

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- White Ink Back-Up (behind type, graphics or writeable block)
- UV Coating (if requested)



Bleeds (Ink to edge of label).....	N/A
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating - inquire for availability of longer term use materials.

*See General Information on pages 34-35 for full details.



Labels Shown Are Not Actual Size



1 1/2" x 2" SD1-R (On Rolls) SD1-S (On Sheets)



2" x 2 1/2" SD3-R (On Rolls) SD3-S (On Sheets)



1 1/2" x 2 1/2" SD2-R (On Rolls) SD2-S (On Sheets)

SERVICE DECALS		QUANTITY - Retail Pricing Per 1,000(M) Labels (6A)							
(R)-ON ROLLS	(S)-ON SHEETS	500 LOT	1M	2M	3M	5M	10M	10M+	
1 1/2" x 2" Square Corner	SD1-R	172.00	220.00	160.00	115.00	78.00	50.00	ASK FOR A QUOTE	
	SD1-S	181.00	228.00	166.00	120.00	82.00	52.00		
1 1/2" x 2 1/2" Square Corner	SD2-R	182.00	226.00	170.00	125.00	86.00	57.00		
	SD2-S	192.00	238.00	179.00	130.00	90.00	60.00		
2" x 2 1/2" Square Corner	SD3-R	194.00	235.00	180.00	134.00	96.00	67.00		
	SD3-S	203.00	247.00	188.00	139.00	100.00	70.00		
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M		

Square Corner Static Cling Labels - On Individual Sheets

Minimum sheet size available 1 1/2" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.



STATIC CLING SPECIFICATIONS		QUANTITY - Retail Pricing Per 1,000(M) Labels (6A)						
		250 LOT	500 LOT	1M	2M	3M	5M	5M+
Up to 5.0 square inches	1-Color	202.30	238.00	280.00	190.00	130.00	90.00	ASK FOR A QUOTE
	4-Color Process	427.55	503.00	591.00	314.00	264.00	182.00	
5.1 to 7.5 square inches	1-Color	209.10	246.00	290.00	200.00	140.00	100.00	
	4-Color Process	464.00	547.00	644.00	353.00	286.00	210.00	
7.6 to 10.5 square inches	1-Color	223.55	263.00	310.00	210.00	160.00	110.00	
	4-Color Process	504.90	594.00	699.00	408.00	324.00	229.00	
10.6 to 16.5 square inches	1-Color	226.95	267.00	315.00	210.00	170.00	120.00	
	4-Color Process	546.55	643.00	757.00	463.00	348.00	252.00	
16.6 to 20.5 square inches	1-Color	234.60	276.00	325.00	215.00	175.00	130.00	
	4-Color Process	633.25	745.00	876.00	504.00	390.00	270.00	
20.6 to 24.0 square inches	1-Color	249.05	293.00	345.00	235.00	195.00	150.00	
	4-Color Process	702.95	827.00	972.00	547.00	408.00	288.00	
24.1 to 28.0 square inches	1-Color	263.50	310.00	365.00	255.00	215.00	170.00	
	4-Color Process	763.30	898.00	1,056.00	600.00	456.00	318.00	
28.1 to 32.0 square inches	1-Color	277.95	327.00	385.00	275.00	235.00	190.00	
	4-Color Process	806.65	949.00	1,116.00	648.00	494.00	346.00	
32.1 to 36.0 square inches	1-Color	292.40	344.00	405.00	295.00	255.00	210.00	
	4-Color Process	850.00	1,000.00	1,176.00	696.00	538.00	372.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: For Semi-Clear Static Cling Labels refer to the Clear Material Window Application diagrams on catalog back pocket for correct window application.

Don't see your size or shape? Just ask!

WEATHERPROOF Labels

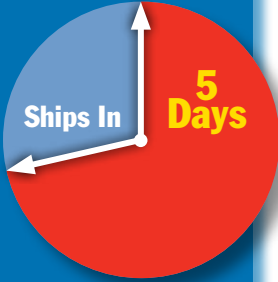
One to Six Color Printing

Any Color on Your Choice of 7 Materials

- White Vinyl
- Clear or White Polyester
- Brite or Brushed Silver Polyester
- Brite or Brushed Gold Polyester

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- Lamination
- White Ink Back-Up (behind type or graphics)



Bleeds (Ink to edge of label).....	\$12.00
Screens *	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.

Permanent Identification Labels For Indoor/Outdoor Use

Laminated to withstand the rigors of Mother Nature, solvents and scratching. Permanent adhesive, but not tamperproof. If tamperproof is needed - please inquire for a custom quote.

Laminated for added protection

WP51 3"x 4" →

WP56
2" DIA.

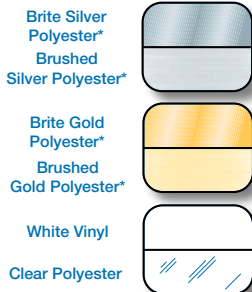
WP21
2" x 4" →

WP66
1 7/8" x 2 7/8" →

WP13 → 1" x 2 1/2"

WP15 → 1" x 3"

WP11 → 1" x 2"



*Material colors are approximate representations. See the "Material Test Samples" packet located in catalog back pocket for specific colors.

SPECIFICATIONS			QUANTITY - Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
3/4" x 2"	WP10	RECTANGLE	123.42	162.70	230.02	134.64	100.98	67.32	56.10	ASK FOR A QUOTE
3/4" x 2 1/2"	WP12	RECTANGLE	134.64	173.92	241.24	157.08	140.26	89.76	67.32	
1" x 2"	WP11	RECTANGLE	134.64	173.92	241.24	157.08	140.26	89.76	67.32	
1" x 2 1/2"	WP13	RECTANGLE	140.26	179.52	246.84	162.70	145.86	100.98	72.94	
1" x 3"	WP15	RECTANGLE	140.26	179.52	246.84	162.70	145.86	100.98	72.94	
1 1/2" x 3"	WP16	RECTANGLE	145.86	185.14	252.46	168.30	151.48	106.60	78.54	
1 1/2" x 4"	WP20	RECTANGLE	151.48	190.74	258.06	173.92	157.08	112.20	84.16	
2" x 4"	WP21	RECTANGLE	151.48	190.74	258.06	173.92	157.08	112.20	84.16	
3" x 4"	WP51	RECTANGLE	157.08	196.36	263.68	179.52	162.70	117.82	89.76	
2" DIA	WP56	CIRCLE	145.86	185.14	252.46	168.30	151.48	106.60	78.54	
1 7/8" x 2 7/8"	WP66	OVAL	145.86	185.14	252.46	168.30	151.48	106.60	78.54	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

→ Arrow Indicates Direction of Unwind

SELF-LAMINATING Labels on Rolls

One to Six Color Printing

Any Color on Your Choice of 6 Materials

White Litho (for indoor use only)

Writable White Vinyl

Brite or Brushed Silver Polyester

Brite or Brushed Gold Polyester

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



- Bleeds (Ink to edge of label).....\$12.00
- Screens*\$12.00
- Non-Standard Inks\$12.00
- PMS Color Match\$30.00

*See General Information on pages 34-35 for full details.

Write and Seal™ in 3 Easy Steps...

1
Lift protective flap and write information using a permanent marker. (Flap can equal 2/3 of label)



2
Remove liner from flap to expose adhesive.



3
Smooth down permanent, protective laminate.



BALLOONS BY BERNADETTE
(770) 427-2566

Date: _____
Tank Pressure _____
Regulator(s): _____

SL17
2" x 3" →

SL47
2 1/2" x 2 1/2" →

OBSOLET

By Quality Control

Product or Material

Part or Spec #	Quantity	Price	Date
<div style="background-color: #FFD700; padding: 5px; margin: 5px auto; width: 80%;"> <p style="margin: 0;">Wilkinson Scale Co. Inc. Calibration</p> <p>TECH _____ DATE _____</p> <p>LIC _____ NEXT DUE _____</p> <p style="font-size: small;">FOR SERVICE CALL (916) 555-1...</p> </div>			
<p>Remarks</p>			

REPORT

POLAR

FOR ALLOY STEELS

Name _____

Address _____

City/State/Zip _____

Model Number _____

ROCKPORT

SL22 → 2 1/2" x 4"

SL5 → 1 1/4" x 2"

SL11 → 1" x 2"

SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	5M+
1" x 2"	SL11	RECTANGLE	270.20	323.40	396.80	237.80	189.20	132.48	ASK FOR A QUOTE
1 1/4" x 2"	SL5	RECTANGLE	270.20	323.40	396.80	237.80	189.20	132.48	
2" x 3"	SL17	RECTANGLE	286.00	362.20	436.48	286.32	244.40	196.20	
2 1/2" x 4"	SL22	RECTANGLE	371.80	470.80	567.40	372.20	277.60	204.00	
2 1/2" x 2 1/2"	SL47	SQUARE	286.00	362.20	436.48	286.32	244.40	196.20	
2" DIA	SL56	CIRCLE	280.20	339.56	416.60	269.68	221.20	153.10	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Rod Caddy

SL56
2" DIA. →



Don't see your size or shape? Just ask!

PARKING PERMIT & Consecutive Numbered Labels

One to Six Color Printing

Any Color on Your Choice of 7 Materials

- White Vinyl
- Clear or White Polyester
- Brite or Brushed Silver Polyester
- Brite or Brushed Gold Polyester

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- Lamination
- Solid White Back-up†
- Consecutive Numbering (up to 6 digits)



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

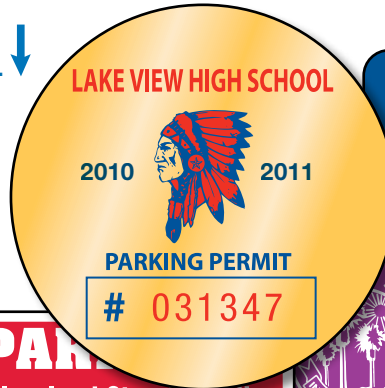
*See General Information on pages 34-35 for full details.

Parking Permit Application Ideas

High Schools & Universities • Apartment Complexes • Event Parking

Consecutive Numbers (6 digits, 5/32" high) printed in Black, Red, Blue or Green. **Note:** If consecutively numbered, only unwind directions #1 or #2 are available. For Clear Polyester Labels – refer to the “Clear Material Window Application” diagrams on catalog back pocket for correct window application.

P56
2" DIA. ↓



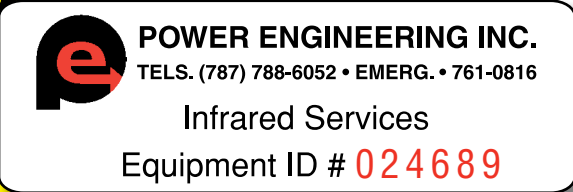
P7 1 3/4" x 1 3/4" ↓



P5 1 1/4" x 2" ↓



P66
1 7/8" x 2 7/8" ↓



Series 2500

Voltage: 90-130 AC Frequency: 50/60 Hz Amperes:
Tel (253) 638-1637 www.powerporter.com

000000

LIVESTOCK PARKING PERMIT

962480

P15 1" x 3" ↓



P16
1 1/2" x 3" ↓



SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
3/4" x 2"	P10	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	ASK FOR A QUOTE
1" x 3"	P15	RECTANGLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
1 1/4" x 2"	P5	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	
1 1/2" x 3"	P16	RECTANGLE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
1 3/4" x 1 3/4"	P7	SQUARE	157.08	213.18	297.34	201.96	179.52	129.04	95.38	
2 1/2" x 2 1/2"	P47	SQUARE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
2" DIA	P56	CIRCLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
1 7/8" x 2 7/8"	P66	OVAL	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

P47 2 1/2" x 2 1/2" ↓

P10 3/4" x 2" ↓



Arrow Indicates Direction of Unwind

Solid white back-up included for easy readability.

*If specific type and graphics are backed up with white – price as an additional color.

BUMPER STICKERS

One to Six Color Printing or 4-Color Process

Any Color on Removable White Film - Outdoor Use

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- Clear Protective Coating



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.



USO Puget Sound Area

CFC # 15348

Support our Troops by supporting the USO

BP92 3" x 11½"

Use These Popular Sizes to Convey ANY MESSAGE...ANY PLACE!

BP95 2¾" x 5"



BP97 4" x 6"



BP96 3¾" x 11½"



BP90 3¾" x 7½"

BP91 2½" x 9¼"



BP94 3¾" x 14¾"

BUMPER STICKER SPECIFICATIONS			QUANTITY - Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	# OF COLORS	250 LOT	500 LOT	1M	2M	3M	5M	5M+
2½" X 9¼"	BP91	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	A S K F O R A Q U O T E
	BP91-P	4-Color Process	672.00	708.00	788.00	460.00	340.00	252.00	
2¾" X 5"	BP95	1-Color	170.00	214.00	272.00	206.00	180.00	178.00	
	BP95-P	4-Color Process	652.00	692.00	768.00	440.00	320.00	220.00	
3" X 11½"	BP92	1-Color	188.00	232.00	310.00	230.00	196.00	176.00	
	BP92-P	4-Color Process	630.00	712.00	810.00	482.00	376.00	280.00	
3¾" X 7½"	BP90	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	
	BP90-P	4-Color Process	622.00	708.00	788.00	460.00	340.00	252.00	
3¾" X 11½"	BP96	1-Color	208.00	266.00	370.00	260.00	228.00	208.00	
	BP96-P	4-Color Process	768.00	814.00	906.00	628.00	534.00	378.00	
3¾" X 14¾"	BP94	1-Color	219.00	291.00	409.00	290.00	263.00	240.00	
	BP94-P	4-Color Process	764.00	814.00	915.00	618.00	548.00	382.00	
4" X 6" OVAL	BP97	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	
	BP97-P	4-Color Process	672.00	708.00	788.00	460.00	340.00	252.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Bumper Stickers Shown Are Not Actual Size

Please refer to page 16 for information regarding 4-Color Process artwork requirements.



Note: See "Inks" on page 34 for lightfast information.

Don't see your size or shape? Just ask!

TAMPER EVIDENT LABELS

One to Six Color Printing

- Any Color on Your Choice of 4 Materials
- Tamper Evident Semi-Gloss* (page 30)
 - White Destructible Vinyl† (page 31)
 - Silver VOID Polyester* (page 31)
 - White VOID Polyester* (page 31)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.

Tamper Evident Semi-Gloss*



Quality Assurance Label

These paper security labels perform best when not exposed to harsh, moist or wet environments. Ideal applications are indoors and for short term use. **If removed, the label cannot be reapplied securely.** Please note: waste material around outside edge of label cannot be removed.

Retail Price and Discount Labels



Not for Individual Sale Label



TAMPER EVIDENT SEMI-GLOSS PAPER										
SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
½" x 1"	TEP-1	RECTANGLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	
1" x 1"	TEP-388	RECTANGLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	
1" x 3"	TEP-15	RECTANGLE	102.03	107.40	134.26	84.74	65.84	47.84	29.06	
1 ½" x 3"	TEP-16	RECTANGLE	108.81	114.54	143.18	90.76	72.40	53.82	34.02	A
1 15/16" x 2 5/8"	TEP-1656	RECTANGLE	112.58	118.50	148.12	96.12	78.02	59.40	42.56	S
1 7/8" x 5"	TEP-1313	RECTANGLE	124.41	130.96	163.70	114.76	93.84	82.84	56.92	F
2" x 3"	TEP-17	RECTANGLE	113.83	119.82	149.78	97.90	79.88	61.30	44.42	O
2" x 4"	TEP-21	RECTANGLE	117.42	123.60	154.50	103.40	87.74	66.70	48.20	R
3" x 4"	TEP-51	RECTANGLE	129.09	135.88	169.86	122.24	99.88	88.20	62.90	A
3 ¾" x 4"	TEP-828	RECTANGLE	138.40	145.68	182.10	137.36	112.02	98.10	75.80	
¾" DIA	TEP-27	CIRCLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	Q
1" DIA	TEP-26	CIRCLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	U
2" DIA	TEP-56	CIRCLE	108.81	114.54	143.18	87.74	65.84	47.84	29.06	O
½" x 1"	TEP-1406	OVAL	85.54	90.04	112.52	67.14	53.32	34.52	21.82	T
1" x 2"	TEP-30	OVAL	87.10	91.68	114.60	73.72	58.48	41.10	23.68	E
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

*Lamination is not recommended for Tamper Evident Semi-Gloss paper labels. The lamination acts as a barrier for the label to act properly when tampered with. If a coating is required, UV will be applied and priced at one additional color. PMS color matches will have a slight variance from standard semi-gloss. Once applied, allow at least 24 hours for the adhesive to anchor properly. Because of the unique construction of the label, the waste matrix/stripping cannot be removed, and are only available on rolls. Pre-testing is always recommended, so please ask for free test samples.



White Destructible Vinyl[†]

Tampering with this type of security label causes the label to fragment into pieces. Place these labels indoors or outdoors away from direct sunlight. A clear UV coating is applied for added protection. Please note: waste material around outside edge of label cannot be removed.



Authorization Label



Warranty Seal Label

Electronic Equipment Seal

Invalid if Seal is Broken.

VOID Polyester*

Any attempt to remove a VOID Polyester label will leave an approximate 3/16" "VOID" pattern on the surface it is adhered to. Available in white or silver, this is the top of the line security label solution. Lamination will be applied for added protection and durability.



License Agreement Seal
Sample Printed on Silver VOID



VOID If Removed Label
Sample Printed on White VOID

WHITE DESTRUCTIBLE VINYL FILM VOID POLYESTER FILMS – SILVER OR WHITE

SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
½" x 1"	TEF-1	RECTANGLE	170.00	181.00	222.10	132.00	121.00	85.00	68.00	
¾" x 1 ½"	TEF-43	RECTANGLE	194.62	196.60	243.24	205.86	180.16	130.00	99.26	
¾" x 2"	TEF-10	RECTANGLE	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
1" x 1 ½"	TEF-45	RECTANGLE	194.62	196.60	243.24	205.86	180.16	130.00	99.26	
1" x 2"	TEF-11	RECTANGLE	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
1" x 2 ½"	TEF-13	RECTANGLE	186.00	195.10	257.30	224.54	184.10	135.80	105.00	
1" x 3"	TEF-15	RECTANGLE	186.00	195.10	257.30	224.54	184.10	135.80	105.00	
1 ½" x 2"	TEF-161	RECTANGLE	218.66	223.10	276.00	243.24	216.24	179.64	127.70	
1 ½" x 3"	TEF-16	RECTANGLE	240.82	245.74	304.06	297.98	233.90	198.48	141.78	
2" x 3"	TEF-17	RECTANGLE	240.82	245.74	304.06	269.78	233.90	198.48	141.78	
2" x 3 ½"	TEF-172	RECTANGLE	255.64	260.86	322.78	290.04	261.98	222.12	165.40	
2" x 4"	TEF-21	RECTANGLE	255.64	260.86	322.78	290.04	261.98	222.12	165.40	
2 ½" x 3"	TEF-18	RECTANGLE	255.64	260.86	322.78	290.04	261.98	222.12	165.40	
3" x 4"	TEF-51	RECTANGLE	357.82	374.26	470.40	345.78	304.30	237.40	215.72	
¾" DIA	TEF-27	CIRCLE	170.00	181.00	222.10	132.00	121.00	85.00	68.00	
1" DIA	TEF-26	CIRCLE	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
1 ¼" DIA	TEF-25	CIRCLE	203.78	207.94	257.30	224.54	196.48	145.38	113.40	
1 ½" DIA	TEF-55	CIRCLE	203.78	207.94	257.30	224.54	196.48	145.38	113.40	
½" x 1"	TEF-1406	OVAL	194.62	196.60	243.24	205.86	180.16	130.00	99.26	
1" x 2"	TEF-30	OVAL	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE

*White Destructible Vinyl labels will adhere to most clean surfaces. Once applied, allow at least 24 hours for the adhesive to anchor properly. Because of the unique construction of the label the waste matrix/stripping cannot be removed. Pre-testing is always recommended, so please ask for free test samples.

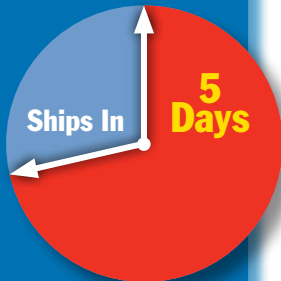
*Apply VOID Polyester labels to clean, dry, non-textured surfaces. Once applied, allow at least 72 hours at room temperature for the adhesive to anchor properly. Pre-testing is always recommended, so please ask for free test samples.

HOT FOIL STAMPED & BLIND EMBOSSED

Hot Foil Stamped Labels

On Your Choice of 10 Materials

- White Gloss
- White Litho
- Yellow Gloss
- Brite or Dull Gold Paper
- Brite or Dull Silver Paper
- Frosty Clear Vinyl
- White Vinyl
- Clear Polyester



Blind Embossed Labels

Imprinted on Your Choice of 4 Materials

- Brite or Dull Gold Foil
- Brite or Dull Silver Foil

NO CHARGE FOR:

- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses*

Bleeds (Ink to edge of label)..... N/A

Screens* N/A

*See General Information on pages 34-35 for full details.

*Positive Print Only - Avoid fine lines, details and reversed images. Bold graphics recommended. Minimum 9 point type size.

Enhance Your Image...

...with the Highest Quality labels available. Hot Foil Stamped and Blind Embossed labels available on a wide variety of materials add that Touch of Elegance and Class.

HS-55
BE-55



HS-31
BE-31



HS-11
BE-11



HS-33
BE-33



HS-74A
BE-74A



HS-26
BE-26

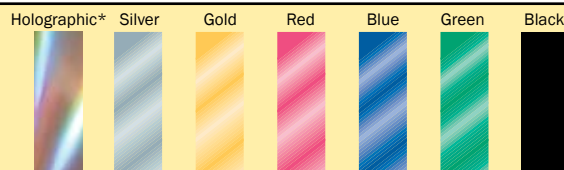
HS = Hot Foil Stamped BE = Blind Embossed

Retail Pricing Per 1,000(M) Labels (6A)

SPECIFICATIONS			QUANTITY						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
1" x 2"	HS or BE 11	RECTANGLE	157.50	188.00	110.90	85.40	75.00	54.90	ASK FOR A QUOTE
1" DIA	HS or BE 26	CIRCLE	157.50	188.00	110.90	85.40	75.00	54.90	
1½" DIA	HS or BE 55	CIRCLE	157.50	188.00	110.90	85.40	75.00	54.90	
1¼" x 2½"	HS or BE 31	OVAL	174.90	208.40	122.90	94.50	83.20	60.50	
2" DIA	HS or BE 33	SUNBURST	180.60	215.10	126.50	97.70	85.50	62.70	
1¼" x 2¾"	HS or BE 74A	ANNIV RIBBON	180.60	215.10	126.50	97.70	85.50	62.70	

*Holographic Hot Foil is an additional 20% upcharge.

Choose From Seven Brilliant Metallic Hot Foil Stamped Inks



*Holographic Hot Foil is an additional 20% upcharge.

Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.

SPECIAL SHAPES

One to Six Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

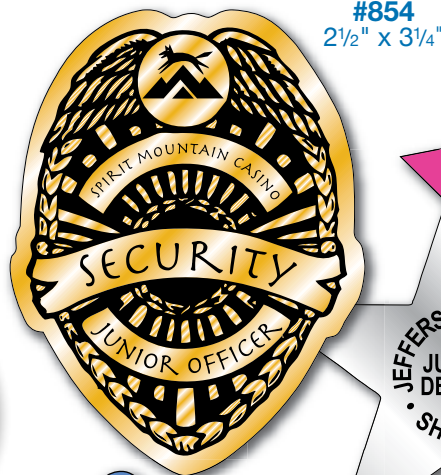
NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.



#854
2 1/2" x 3 1/4"



#1526
2 3/8" x 2 1/2"



#792
1 3/4" DIA.



#360
2 13/16" x 2 13/16"



#1015
1 5/8" x 2"

#74A
1 1/4" x 2 3/8"



#1119
1" x 1"



#1647
2" x 2"



#33
2" DIA.

#73
2 7/8" x 2 3/4"

#1931
2" x 3 1/2"

Actual label size 2" x 3 1/4"
Only available on white gloss or white litho.



SPECIFICATIONS			QUANTITY - Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1 1/4" x 2 3/8"	74A	ANNIV RIBBON	65.16	79.60	71.44	64.48	49.72	37.00	34.84	31.80	29.00	ASK FOR A QUOTE
2" x 3 1/2"	1931	BUSINESS CARD	85.84	107.36	88.20	77.60	79.88	50.60	46.60	44.80	43.84	
1" x 1"	1119	HEART	99.40	112.88	83.96	67.84	44.48	28.68	19.00	15.36	12.88	
2 7/8" x 2 3/4"	73	HEART	129.84	139.60	103.44	83.44	63.68	45.68	41.64	36.36	31.84	
2" x 2"	1647	OCTAGON	110.60	122.80	91.80	72.30	48.40	30.10	27.84	24.44	21.60	
2 15/16" x 2 15/16"	438	OCTAGON	136.40	151.88	112.88	91.00	69.76	50.52	44.24	38.84	34.24	
2 3/8" x 2 1/2"	1526	STAR	81.76	99.88	86.72	75.16	59.88	43.48	37.68	31.88	29.36	
1 5/8" x 2"	1015	RIBBON	66.84	83.64	73.96	66.84	54.40	37.52	37.16	32.60	28.96	
3" DIA	33	SUNBURST	61.84	76.96	71.48	59.64	49.84	33.64	34.20	31.76	25.92	
1 3/4" DIA	792	SCALLOPED CIRCLE	60.80	74.76	65.96	56.28	42.12	28.52	29.96	26.80	25.96	
2 13/16" x 2 13/16"	360	SHERIFF STAR	81.04	101.32	91.52	75.20	66.48	53.60	47.44	39.84	36.80	
2 1/2" x 3 1/4"	854	SHERIFF BADGE	65.76	79.96	72.84	67.68	54.88	39.84	37.00	34.40	31.80	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

Shapes Shown Are Not Actual Size

Don't see your size or shape? Just ask!



General Information and Upcharges

Artwork Manipulation Services: We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 per 15 minute increment. We will advise you of such costs before proceeding with the order.

NO CHARGE FOR

- Basic Typesetting
- Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- B&W or Electronic PDF Proofs
- Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

Artwork Requirements: See (A) Spot Color or (B) 4-Color Process
Important: Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Physical artwork/plates are kept on file for two years after last order.

(A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the “Electronic File Guide” to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- High-resolution, black and white camera-ready artwork is also acceptable. Please include a 1/16" no-print margin on all sides if labels are to be square cornered on rolls. This art should be a high-resolution laser copy or PMT.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see “Screens” for additional information.

(B) 4-Color Process (CMYK) Requirements:

- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.
- Following and completing the “4-Color Process Electronic File” form is necessary in producing your order accurately, preventing delays, and avoiding additional charges.

Auto/Machine Applied: Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply.

Barcodes: Static barcodes available for a variety of applications. UPC barcodes are created at no additional cost with guaranteed readability. Price for other varieties of barcodes is \$7.00 (flat). If you provide the barcode, we cannot guarantee readability. See page 36 for consecutive barcodes.

Blank Labels: 20% discount on catalog pricing.

Bleeds: \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s) 1/16" outside label's edge. Applies each time order is run. Not available on square cornered labels on rolls.

Borders: No charge unless border bleeds to edge of the label.

Cancellation Charges: Full rates apply if order has been printed.

- **Spot Color Orders** – \$15.00 (minimum) if order has been placed and entered. Additional art/plate charges may apply.
- **4-Color Process Orders** – \$65.00 (minimum) if order has been put into production. Additional art/plate charges may apply.

Change Made to Order: Full rates apply if order has been printed.

- **Spot Color Orders** – \$8.00 (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- **4-Color Process Orders** – \$45.00 (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

Color Match: See “PMS Color Match.”

Combination Orders: Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy) with copy, ink, or stock changes at \$12.00 for each change. Multiple copy changes could extend turnaround time. Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for a custom quote.

Consecutive Numbering: Available on most labels. See pages 28 and 36 for a partial listing. Contact factory for additional options.

Dispenser Boxes: Available on labels up to 3" wide (\$0.25 each).

Duotones: A screen on top of a screen – contact factory for a custom quote.

Enlarge/Reduce Art: No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

Errors: If our mistake – we'll redo labels at no charge or refund your money. If your error – we'll work something out.

Fluorescent Inks: Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

Handling Fee: \$3.00 handling fee applies to each order (invoice). Subject to change.

Inks: Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability.

Inside Window Application: Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink recommended for improved readability. A “Clear Material Window Application” diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

Lamination: Add 25% to one color price (up to 25,000). See next page for material application specs.

Liability: Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. Liability for any mistake on a label order is limited to the cost of the labels. All pricing quoted and payable in U.S. funds.

Metallic Inks: Metallic inks (872-Gold or 877-Silver) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

Over-runs/Under-runs: Never an over-run on catalog items up to 25,000. Orders over 25,000 are subject to industry standard of +/- 10% over-run or under-run.




Perforated Labels: Available on many sizes – inquire for availability and pricing.

PMS Color Match: \$30.00 (\$12.00 if reordered within 6 months), \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – “C” coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks).

Production (Turnaround) Times: Production times are in working days excluding weekends and holidays. Production times are stated on each catalog page or on your quote. Production times do not start until all the information and artwork necessary to produce the order are received. If proof requested – production time starts after final proof approval is received.

Production (Turnaround) Times*

*Does not begin until all order information and correct artwork necessary to produce order are received.

		M	T	W	T	F
CATALOG PRODUCTION TIMES		Order Received				
		Ships On				
		Order Received				
		Ships On				
		Order Received				
		Ships On				

Proofs Available: Production (turnaround) time does not start until final proof approval is received.

- **Black and White Paper Proof** – Faxed proofs for spot color labels available, upon request, at no charge. If changes are made to original copy or style, add \$12.00 cost per change (per copy). Mailed upon request. Minimum 2 business days for creation of proof.
- **Electronic Proof** – E-mail PDF Spot Color proofs available, upon request, at no charge. E-mail PDF 4-Color Process proofs available automatically, at no charge. Note color variances inherent with different computer monitors and printers. Minimum 2 business days for creation of proof.
- **Color Paper Proof** – \$20.00 for spot color orders. No charge for catalog 4-Color Process orders. Provides approximate color representation and positioning on label. Colors may not match final printed product. Minimum 3 business days for creation of proof and sent via 1st Class Mail.
- **Press Proof (Spot Color)** – \$50.00 for 1st color and \$35.00 for each additional color. Actual press samples best used when color, positioning, material, and/or adhesive testing is important. Produced within 3 business days and sent via 1st Class Mail.
- **Press Proof (4-Color Process)** – \$140.00. Actual press samples when color exactness and material/adhesive testing (especially for large orders) is essential. Produced within 5 business days and sent via 1st Class Mail.

Quantity Pricing: See "Combination Orders."

Registration/Tolerance: Close registration may vary +/- .164".

Reverses: Minimum 7 point sans serif fonts and 8 point serif fonts.

Rush Service: Available for most of our products. Please inquire.

Rights Reserved: We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design.

Screens: \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

Sheeted Labels: Available on many sizes – inquire for availability and pricing.

Short Rolls: For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.35 per roll); 100-249 (\$0.50 per roll). Short rolls may require extra production time. Standard quantity per roll – 1,000 labels.

Typesetting: No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

Unwind Direction: Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

Weatherproof/Fade Resistant: Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, 27, 28, and those specified on page 36 – contact factory for other sizes and pricing.

Adhesives

Always pre-test materials for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges.

Allow 24 hours for adhesives to anchor.

- **Permanent Adhesives** – Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. [Always pre-test materials on application surface\(s\)](#).
- **Removable Adhesives** – No extra charge for catalog items. Available on Gloss, Matte Litho, or Smudgeproof materials. [Always pre-test materials on application surface\(s\)](#).
- **Freezer Adhesives** – For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only). Available on White Gloss, Semi-Gloss, or Litho. Add 10% to one color price (up to 25,000). [Always pre-test materials on application surface\(s\)](#).
- **Specialty Adhesives** – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

Inks

Standard Materials: For indoor use only – **not moisture or rub resistant.**

- **White Gloss** – High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- **Matte Litho** – High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- **Fluorescents** – Matte paper with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for custom mailing labels (pages 22-23), add 10% to one color price (up to 25,000).
- **Paper Foils** – Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- **Smudgeproof** – Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

Specialty Materials:

- **Blockout Opaque** – Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on White Gloss Opaque or Litho Opaque. PMS colors or sample matches may not be exact on opaque materials. Add 25% to one color price.
- **Brownkraft II Lightshade** – Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- **Clear Acetate** – For indoor use only. Available with permanent or removable adhesive (specify if removable when ordering). Price Clear Acetate as follows:
 - **With NO Protective Coating:** Add 25% to one color price (standard)
 - **With Lamination:** Add 50% to one color price (specify on order)
 - **With UV Coating:** Add 25% to one color price plus one additional ink color (specify on order)
- **Polyesters** – Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection. See pages 26, 27, and 28, or contact factory for other sizes.
- **Recycled Semi-Gloss** – Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- **White Vinyl** – Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 26-29 or contact factory for other sizes and pricing.

Protective Coatings and Materials

- **Standard Clear UV Varnish** – Provides a measure of rub resistance protection and adds extra glossy appearance. Minimum quantity of 1,000. Price as an additional color. Writeable (Matte or Gloss) UV Varnish available – contact factory for additional information and pricing.
- **Lamination** – Clear film applied over printed labels provides high gloss appearance and protection from abrasion, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000). Labels found on pages 26, 27 and 28 include lamination at no extra charge.

Additional Materials Available

(Contact factory for additional information or for a custom quote.)

- | | |
|----------------------------------|--------------------------------------|
| • Candle Material | • Pharmaceutical Semi-Gloss |
| • Computer Imprintable Polyester | • Piggybacks |
| • Computer Imprintable Vinyl | • Polyscan Film (Drum Label) |
| • Dairy Label | • Polypropylene Bopp – Clear & White |
| • Direct Thermal | • Recycled Semi-Gloss |
| • Frosty Clear Vinyl | • Repositionable Materials |
| • Fruit & Vegetable Material | • Squeezable Packaging Films |
| • Holographic Paper & Film | • Tamper Evident Paper & Films |
| • Laser Materials | • Thermal Transfers |
| • Latex Materials/Replacements | • Tire Stock – Paper & Vinyl |
| • Liner Printing | • Tyvec® Material |
| • Metallized Bopp – Brite Silver | • And Many, More...Just Ask! |

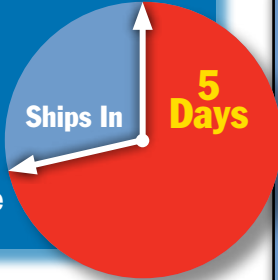
VARIABLE IMAGING LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

Black Ink

On Your Choice of 2 Materials
 White Thermal Transfer Paper
 White Polyester Film

One to Six Color Printing Available



Customized Multi-Color Thermal Labels

Give Your Thermal Labels the Pop and Color Needed to Finish Off Your Project!

One to Six Color Printing

Available in Hundreds of Sizes on Specialized Material

All items available as a custom quote - contact factory for pricing!

Thermal Transfer Method

Image created via heat activated ribbon

Sample of Available Materials

Thermal Transfer Paper:

- Permanent Adhesive
- Removable Adhesive

Thermal Transfer Films:

- Permanent Adhesive
- Removable Adhesive
- Polyescan (Drum Label)
- Dull Silver Imprintable Polyester

Direct Thermal Method

Print head heats material causing chemical reaction turning imaged area black

Sample of Available Materials

Direct Thermal Paper:

- Permanent Adhesive
- Removable Adhesive

Direct Thermal Films:

- Various Adhesives Available

Use For Inventory Control, Property Identification and More

**Equipment Tracking - Production Control
 Libraries or Video Stores - The List Goes On!**

Choose From Three Format Combinations...

1

12340

Consecutive #s Only

2

12340

Consecutive #s plus Bar Code

3

Description

12340

Description plus Consecutive #s plus Bar Code

Description

Description plus Bar Code

Description

Description plus Bar Code

Description

Description Only

Description

Description plus Description

Other Formats Available... Please Inquire!

Please Specify Code Type with Field Format Choice

1 2 3 4 5

Code 2 of 5
 Numeric Only
 Self-Checking
 (Inventory Warehousing)

X 1 2 3 4 5 B

Code 3 of 9
 Alphanumeric
 High Reliability
 (Parts ID, Automotive)

A 1 2 3 4 5 B

Code 128
 Alphanumeric
 Highest Information Density
 (Tracking, Medical)

UPC Codes with variable information can also be ordered from this page.

Static Barcodes (UPC Codes) that do not change or have variable imaging also available....

Printed on any size or shape listed on pages 1 - 25 at no additional charge.

Have us supply your barcode for guaranteed readability.

Thermal Transfer Paper Labels - Indoor Use Only

Round Corner Rectangles - On Rolls - Black Ink - No Bleeds

WHITE PAPER		QUANTITY - Retail Pricing Per 1,000(M) Labels (6A)							ASK FOR A QUOTE
SIZES	# UP	500 LOT	1M	2M	3M	5M	10M	10M+	
1½" x ¾"	1	60.00	68.18	62.04	53.86	49.10	46.36		
1½" x 2"	1	60.00	77.72	70.72	61.40	55.96	52.86		
2" x ½"	1	62.38	81.00	73.72	64.00	58.32	55.08		
2" x 1"	1	60.00	70.38	64.06	55.60	50.68	47.86		
3" x 1"	1	60.00	71.74	65.28	56.68	51.66	48.78		
3" x 2"	1	64.10	83.26	75.76	65.78	59.94	56.62		
3½" x 1"	1	60.00	70.88	64.50	56.00	51.04	48.20		
4" x 2"	1	74.84	97.20	88.46	76.80	69.98	66.10		
4" x 3"	1	92.32	119.88	109.10	94.72	86.32	81.52		

Thermal Transfer White Polyester Labels - Two Year Outdoor Rating

Round Corner Rectangles - On Rolls - Black Ink - No Bleeds

WHITE POLYESTER		QUANTITY - Retail Pricing Per 1,000(M) Labels (6A)							ASK FOR A QUOTE
SIZES	# UP	250 LOT	500 LOT	1M	2M	3M	5M	5M+	
¾" x ¾"	3	60.00	64.52	83.78	77.08	68.70	59.48		
1" x ¾"	3	60.00	62.92	81.72	75.18	67.02	58.02		
1½" x ½"	1	60.00	74.06	85.14	78.32	69.80	60.44		
1½" x ¾"	1	67.66	81.40	105.72	97.26	86.68	75.06		
2" x 1"	1	83.44	100.40	130.38	119.96	106.92	92.58		

Matte silver and matte polyester also available on a custom quote basis.



Need a Shape or Quantity That's Not in the Catalog?

We offer thousands of different shapes and sizes...in any quantity.

Just ask!



AmericAL™



Special prices available on larger quantities.



EXPANDED!

4-Color Process Labels add quality and impact like no other!



Variable Imaging Labels



Prime Retail Labels



Industrial/Manufacturing Labels



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